

Evaluating Social Programs: The Case of World Health Partners-Sky

Study Questions

1. What assumptions about the program's theory of change led to the lack of impact? How could these assumptions have been rigorously evaluated?
2. What framework processes, and metrics used by the Foundation to monitor the grant led to this outcome? What lessons can be learned from them?
3. What is a constructive and useful way to evaluate programs such as this one? Do RCT evaluations make sense for experimental projects like these? At what stage should an RCT be conducted?
4. Were the incentives structures for all the stakeholders optimal? What can be done in the future to ensure better alignment?
5. Given the lessons from this grant, what would you recommend that BMGF change regarding their internal processes and procedures in grant management for such initiatives?