Center Overview
2020–21

Walter H. Shorenstein
Asia-Pacific Research Center
Nearly two years into the COVID-19 era, we can reflect not only on the extent of the challenges and disruption the pandemic has inflicted upon us but also the incredible resilience and flexibility it has generated.

Throughout that time, we have adapted and collaborated at a pace we could not have imagined before. As a community, we welcomed new members into our ranks, continued to push the frontiers of knowledge, increased our audience reach at home and abroad, began taking action for racial equity and social justice, and found ways to become more efficient. As we experience another academic year of “new normal,” our accomplishments serve as a reminder of how we navigated complex challenges together and of all that we can achieve next.

It has been heartening to witness the Stanford campus returning to life. We have been particularly excited to see colleagues and students back in our halls and to welcome new researchers, visiting scholars, and staff into the Shorenstein APARC family. Consistent with university guidance, we have implemented a hybrid work model. In doing so, we are active participants in the process of reimagining work post-COVID.

I want to share here that I have agreed to serve as Shorenstein APARC director for three more years. I am honored and inspired by the opportunity to continue working with our community to advance the Center’s research, education, and policy engagement mission. I am deeply grateful to APARC members for their continuous support of and faith in me.

Another leadership update is that senior fellow Kiyoteru Tsutsui, the director of the Japan Program, has recently assumed the role of APARC deputy director, replacing Karen Eggleston, who continues to lead the Asia Health Policy Program. I am thankful to Karen for her tremendous contributions to APARC and am excited to work with Kiyó on pushing APARC forward to new chapters.

With its increasing strategic significance, the Asia-Pacific region warrants greater attention from scholars and practitioners. At APARC, we continue to advance education, research, and dialogue to address pressing issues affecting the region’s nations and their relations with the United States. As we wrap up a busy fall quarter, we have an excellent docket of programming and expert speakers slated for 2022. I hope you join us online at many of our events and look forward to seeing you in person. Thank you for your continued support and engagement, and best wishes for health and peace in the year ahead.

Gi-Wook Shin, Director
"The objective [of addressing human rights] is not to delegitimize or undermine the regime but rather to help North Korea to move toward becoming a positive and contributing participant in the international community."

ROBERT R. KING AND GI-WOOK SHIN, THE NORTH KOREAN CONUNDRUM

Through programming, publications, and thought leadership, APARC is developing a nuanced understanding of the threats to democracy and liberties in Asia and the rise of anti-Asian racism.

DEMOCRACY AND HUMAN RIGHTS

Democratic backsliding across the world is shifting political tides. Populist and authoritarian leaders are increasingly seizing new opportunities to consolidate power or crush dissent. And against this shifting balance, the COVID-19 pandemic has laid bare social fault lines, exposing systemic inequalities and racial divisions.

Advancing Accountability in North Korea

Spotlighting the North Korean human rights crisis, the Korea Program held a series of public forums to explore the roles of the United Nations, NGOs, South Korea, and the United States in promoting humanitarian engagement and human rights in the DPRK. This focus culminated with the publication of two APARC volumes: Patterns of Impunity, by Ambassador Robert King, in which he explores human rights in North Korea and the role of the U.S. special envoy, and The North Korean Conundrum, edited by King and APARC director Gi-Wook Shin, in which leading experts examine the relationship between human rights and nuclear security in the North. stanford.io/3alvwxl // youtu.be/G7gkH6MAhc

Through programming, publications, and thought leadership, APARC is developing a nuanced understanding of the threats to democracy and liberties in Asia and the rise of anti-Asian racism.
Rising Authoritarianism in SE Asia

Everything is not okay in Southeast Asia. More than half of the members of the Association of Southeast Asian Nations are now despotic. Southeast Asia Program director Donald K. Emmerson analyzes the structural explanations of China’s influence and strategy in the region, arguing that the destiny of even its already undemocratic mainland portion is not—not yet at least—made in Beijing.

Visiting scholar Scot Marciel, a career diplomat with extensive experience in Southeast Asia, examined the repercussions of the crisis in Myanmar in the aftermath of the February 2021 military coup. Ambassador Marciel’s upcoming book about U.S.–Southeast Asia relations, Imperfect Partners, will be published by APARC next year.

Standing Up to Anti-Asian Racism

APARC has been profoundly appalled and deeply concerned by the rise of anti-Asian racism and violence since the COVID-19 pandemic began. We joined the Freeman Spogli Institute’s Racial Equity, Diversity & Inclusion Taskforce in identifying ways the Stanford community can respond to anti-Asian racism, and co-organized a campus conversation to examine its historical roots and how Asian Americans can challenge racialization and white supremacy in transformative ways.

We Need Your Help

Protestors at a February 2021 rally in New York City, where anti-Asian hate crimes reportedly increased by 1,900% in 2020.

Strengthening Democratic Resilience in South Korea

South Korea is no exception to the global trend of democratic recession. The stresses facing South Korean democracy are the subject of an upcoming APARC book, the product of a recent expert workshop by the Korea Program. The book will examine challenges like the rise of populism, increasing economic inequalities, political polarization, social media, and the politicization of the judicial system, among others.

Protesters hold banners as they gather outside the U.S. embassy for a protest against the military coup in February 2021 in Yangon, Myanmar. Above: Protesters at a February 2021 rally in New York City, where anti-Asian hate crimes reportedly increased by 1,900% in 2020.
“America is back, ready to lead the world, not retreat from it,” declared President-elect Joe Biden. But now, amid global challenges from the disruptions caused by the COVID-19 pandemic to climate change and escalating antagonism between the world’s two superpowers, the Biden administration faces hard choices.

Looking at the United States in the Biden Era
In a webinar series following the 2020 U.S. presidential election, APARC scholars and expert guest speakers examined the challenges and opportunities for U.S. engagement and leadership in Asia, assessed Asian nations’ expectations from the incoming administration and their views of Biden’s America, and provided recommendations to achieve American economic and security interests.

Analyzing U.S. China Policy
The dominant paradigm in U.S. policy toward China has shifted from engagement to competition, said the White House top Asia official Dr. Kurt M. Campbell, deputy assistant to President Biden and coordinator for Indo-Pacific affairs at the National Security Council, speaking at APARC’s 2021 Oksenberg Conference. “Our goal is to make that a stable, peaceful competition that brings out the best of us,” he stated.

“The United States needs to demonstrate to its allies and partners that it can protect them not only from military attack but also against other costly behaviors Beijing may leverage against them, such as economic coercion or diplomatic isolation.”

Oriana Skylar Mastro, “Military Competition With China: Harder Than the Cold War?”

Opposite Page: Vice President Kamala Harris visits the USS Tulsa in August 2021. Tulsa is on a rotational deployment in the U.S. 7th Fleet area of operation to enhance interoperability with partners and serve as a ready response force in support of a free and open Indo-Pacific region. Below, Dr. Kurt M. Campbell and Laura Rosenberger speak on China policy at the Oksenberg Conference.
Understanding the U.S.-China Great Power Competition

Center fellow Oriana Skylar Mastro sees evidence that the Biden administration is getting serious about bolstering deterrence against Chinese aggression. The U.S. withdrawal from Afghanistan, and AUKUS—the security initiative joining Australia, the United Kingdom, and the United States—demonstrate the administration’s commitment to rebalancing its efforts toward Asia and taking U.S. alliances into the 21st century, she says.

To inform an effective U.S. strategy for great power competition, Mastro is studying how China builds power and influence in the international system. This research will result in a book that analyzes and explains the specific policies, strategies, and approaches China has employed over the past 25 years to build enough power to be considered a great power competitor.

Taiwan in particular has become a focal point in U.S.-China tensions. Chinese leaders now consider a military campaign to take Taiwan a real possibility, Mastro cautions, noting that the United States cannot by itself alter Beijing’s calculus on Taiwan. Mastro’s research analyzes the political and strategic dynamics underpinning deterrence and defense across the Taiwan Strait.

REFOCUSING ON SOUTH ASIA POLICY RESEARCH

Our reestablished South Asia Initiative (SAI), led by research scholar Arzan Tarapore, had a busy inaugural year producing both academic scholarship and general-interest publications. SAI’s current research focuses on challenges posed by Chinese military expansion in the Indian Ocean region and on Indian defense policy and its approach to managing security threats.

ANALYZING TALENT DEVELOPMENT MODELS IN THE ASIA-PACIFIC

APARC director Gi-Wook Shin is studying developmental paths in Australia, China, India, and Japan. Creating a framework to understand global talent development, his research analyzes each talent model—for example, the Japanese model of brain train or the Indian model of brain linkage—and the conditions that make each work—for instance, multiculturalism in the Australian model of brain gain and government-led talent programs in the Chinese model of brain circulation.

ADDRESSING HEALTH DISPARITIES IN CHINA

How can policymakers increase the productivity of health systems as they face increasing population aging challenges? Asia Health Policy Program director Karen Eggleston examines China’s efforts to do so by enhancing chronic disease management in primary healthcare (PHC). Offering empirical evidence of the causal effects of PHC for improving health outcomes, this collaborative research uses five-year panel data in a rural county in Zhejiang, one of China’s most developed provinces.
In September 2021, Japan Program director and sociology professor Kiyoteru Tsutsui began his role as APARC’s deputy director, replacing Asia Health Policy Program director Karen Eggleston. Tsutsui’s research interests lie in political comparative sociology, social movements, globalization, human rights, and Japanese society. His newly published volume, The Courteous Power, which he co-edited with John D. Ciorciari, examines the relationship between Japan and Southeast Asia. It offers multiple perspectives on the balance in the Indo-Pacific region while also elucidating its engagement with Japan.

Over the past year, Tsutsui has also written in leading national and international media outlets about issues such as the challenges facing Japan and the U.S.-Japan alliance, what the two countries can learn from each other about the comparative costs of racial division and homogeneity, and the winding road to the 2020 Tokyo Olympics.

Shorenstein Asia-Pacific Research Center 2020–21 Research Proposals

Four projects spanning a wide range of issues received funding this year through APARC’s annual call for faculty research proposals:

- The Coronavirus Pandemic and Chronic Disease Control in Six Asian Health Systems: Foregone Care, Telehealth, Adherence, and Policy Adaptation — Karen Eggleston
- Hiding in Plain Sight: How China Became a Great Power — Oriana Skylar Mastro
- Qualitative Work to Understand Social and Bargaining Dynamics between Mothers-in-Law and Daughters-in-Law in Rural China, and Impact on Child Health — Scott Rozelle
- Stanford Japan Pulse: Survey and Social Media Analysis on Public Opinions in Japan — Kiyoteru Tsutsui

Kiyoteru Tsutsui Appointed Deputy Director

“Only with domestic political stability and economic prosperity can Tokyo and Washington take the next steps in projecting strength vis-à-vis China.”

Kiyoteru Tsutsui and Charles Crabtree, The Hill
Shorenstein Journalism Award Spotlights Despotism and Corruption in Southeast Asia

“The coup has put an abrupt end to Myanmar people’s hopes for liberty and democracy,” said Burmese journalist Swe Win, the recipient of APARC’s 2021 Shorenstein Journalism Award, at the 20th annual award ceremony. “Every form of free speech is brutally suppressed. There is no space left for any freedom.” Amidst the crisis, Swe Win, editor-in-chief of the independent news outlet Myanmar Now, continues to lead the newsroom from exile while his team is in hiding. In his keynote remarks, he described the military junta's post-coup assault on the free press. Eileen Donahoe and Scot Marciel, two former ambassadors, joined Swe Win for a discussion about the rise of digital authoritarianism and the geopolitical implications of the Myanmar coup.

Last year, we honored 2020 Shorenstein Journalism Award winner Tom Wright, who, in his former role as Asia economics editor for the Wall Street Journal, led the multiyear investigation that unveiled Malaysia’s government and state fund 1Malaysia Development Berhad (1MDB) scandal, one of the largest-ever financial frauds. Wright’s work highlights the degree to which Western institutions will turn a blind eye to malfeasance in the pursuit of profit, abetting corruption and undermining democracy in foreign countries with poor rule of law. 

APARC's Content Partnership with Asian Development Bank

We are delighted to join the Asian Development Bank (ADB) as a content partner of Development Asia, ADB’s knowledge collaboration platform for sharing expertise and policies relevant to the United Nations’ Sustainable Development Goals. Development Asia now continually disseminates research by APARC scholars to its stakeholders.

2020-21 Event Highlights: Socially Distant, Learning Together

Amidst an unusual COVID year of working and researching remotely, APARC continued to bring together leading scholars, experts, and audiences from the United States and abroad to examine pressing challenges affecting Asian nations and U.S.-Asia relations.

We invite you to explore the wide array of seminars, panels, and colloquia series hosted by the Center and our programs, all available on our YouTube channel. Enjoy and subscribe: youtube.com/shorensteinaparc

Perfect Storm: Climate Change in Asia
APARC fall 2021 series
Asian Politics and Policy in a Time of Uncertainty
APARC winter 2020 series
Shifting Geopolitics and U.S.-Asia Relations
APARC fall 2020 series

A Quarter Century of “The Proper Scope of Government” Asia Health Policy Program 2020-21 colloquia series keynote by Nobel Laureate in Economics Oliver Hart

What’s “Communist” about the Communist Party of China? youtu.be/75jxnvmBYSq

The Frontiers of Disaster Prevention: Ten Years after the Great East Japan Earthquake youtu.be/ETi59BII6dM

Are South Korean Liberals Truly Liberal? youtu.be/7zBzldahMyY

Is India Losing? A Conversation with Ashley Tellis youtu.be/aYCE9Fs5Y64

Is Indonesian Democracy in Decline? youtu.be/4POJ8hkg7OC
Diversity Grant Fellow Illuminates a Vision for Building the Blue Pacific

Against the framework of the Free and Open Indo-Pacific, Pacific island nations have endorsed an alternative, collective framework they call the Blue Pacific to advance their strategic priorities, shows Maʻili Yee (‘20, MA ‘21), APARC’s inaugural Diversity Grant Fellow. The Center established the grant to promote racial inclusion by supporting students from underrepresented minorities interested in studying contemporary Asia.

Graduate Student Honored for Outstanding Korean Studies Paper

Haley Gordon (MA ‘21) won the 10th annual Korea Program Prize for Writing in Korean Studies for her paper, “Nation-Being in North Korea: New Perspectives on Human Rights,” which analyzes and provides fresh perspectives on the contentious discourse of North Korean human rights. The prize is sponsored by APARC’s Korea Program and the Center for East Asian Studies.

Postdoctoral Fellows Spotlight

We often think of language as a democratic field, but it is not quite the common property of its speakers, argues 2020–21 Shorenstein Postdoctoral Fellow in Contemporary Asia Jeffrey Weng, who studies the evolution of language, ethnicity, and nationalism in China. His research shows how linguistic change is often made to facilitate social change. Weng recently began his appointment as an assistant professor at National Taiwan University.

Vietnam and China are frequently referred to as “authoritarian regimes,” but in political practice and social governance these two countries are starkly different. 2020-21 Shorenstein Postdoctoral Fellow Nhu Truong’s research unveils the root causes of these differences and explains each nation’s political trajectory. Truong is currently a postdoctoral associate at Yale University and will begin her appointment as an assistant professor at Denison University in 2022.

2019–22 Asia Health Policy Postdoctoral Fellow Radhika Jain published innovative research about the adverse effects of COVID-19 on non-COVID healthcare and outcomes in India and about the gender gap and the behavior of private hospitals within India’s public health insurance. She also received the inaugural Adam Wagstaff Award for Outstanding Research on the Economics of Healthcare Financing and Delivery in Low- and Middle-Income Countries.

Select APARC Courses, 2020–21

Our scholars teach courses through multiple Stanford departments, and the Center often sponsors team-taught, multidisciplinary classes that prepare students for deeper interactions with the countries of the Asia-Pacific.

• American and Chinese Approaches to Managing Global Challenges Thomas Fingar
• China in the Global Economy Jean Oi
• Chinese Politics and Society Andrew Walder
• Comparative Studies of Educational and Political Systems Kiyoteru Tsutsui
• Health and Healthcare Systems in East Asia Karen Eggleston
• International Security in a Changing World Oriana Skylar Mastro
• Introduction to Social Networks Xueguang Zhou
• State and Society in Korea Gi-Wook Shin

Full list of courses: aparc.fsi.stanford.edu/education/courses
Demographics and Innovation in the Asia-Pacific
Edited by Karen Eggleston, Joon-Shik Park, and Gi-Wook Shin

Across the world, societies are experiencing unprecedented demographic shifts as migration and aging reshape population landscapes. This volume provides a multidisciplinary examination of the demographic challenges facing nations at the forefront of this transformation in East Asia, and suggests possible solutions.

Karen Eggleston, John D. Donahue, and Richard J. Zeckhauser
China and the United States use collaborative governance strategies to meet growing demands for public services.

In this volume, Asia Health Policy Program director Karen Eggleston and coauthors seek to empower decision-makers to more wisely engage the private sector in the pursuit of public value by analyzing how China and the United States use collaborative governance strategies to meet growing demands for public services.

Karen Eggleston

A Decade of Upheaval
THE CULTURAL REVOLUTION IN RURAL CHINA
Dong Guojiang and Andrew G. Walder

The authors chronicle the surprising and dramatic political conflicts of a rural Chinese county over the course of the Cultural Revolution. They draw on an unprecedented range of sources to show how the movement’s upheavals were not only limited to urban areas, but reached far into isolated rural regions.

Karen Eggleston, John D. Donahue, and Richard J. Zeckhauser

The Dragon, the Eagle, and the Private Sector
PUBLIC-PRIVATE COLLABORATION IN CHINA AND THE UNITED STATES
Karen Eggleston, John D. Donahue, and Richard J. Zeckhauser

In this volume, Asia Health Policy Program director Karen Eggleston and coauthors seek to empower decision-makers to more wisely engage the private sector in the pursuit of public value by analyzing how China and the United States use collaborative governance strategies to meet growing demands for public services.

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Karen Eggleston
SUPPORTING SHORENSTEIN APARC

Shorenstein APARC’s achievements in promoting education, knowledge, and dialogue about topical issues pertinent to Asia and U.S.-Asia relations would not be possible without the partnership of our valued friends and supporters.

Together, we have accomplished a great deal. But we need your help to continue the momentum. Our mission has never been more urgent than today, as Asia plays an increasingly important role on the global stage and is critical to U.S. and international interests. We hope you join us.

Those listed below for their support with contributions totaling $100,000 or more since the inception of the Freeman Spogli Institute for International Studies, are part of Stanford University’s programs. Gifts to Shorenstein APARC are tax-deductible under applicable rules. The Center and its parent organization, the Freeman Spogli Institute for International Studies, are part of Stanford University’s tax-exempt status as a Section 501(c) (3) public charity.

$100,000 TO $500,000

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- The Henry Luce Foundation
- HyRef Holdings Group Co., Ltd.
- The Japan Foundation
- Japan Patent Office
- Kansai Electric Power Company, Japan
- Komatsu Ltd.
- Ministry of Economy, Trade, and Industry, Japan
- Ministry of Finance, Japan
- Mitsubishi Electric Corporation
- Nippon Telegraph and Telephone (NTT), Japan
- Reliance Industries Ltd., India
- Shizuoka Prefectural Government
- Tokyo Electric Power Company, Japan
- The U.S.-Japan Foundation
- The Ford Foundation
- The Henry Luce Foundation
- The Korea Foundation
- The Kose Foundation
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- Walter and Phyllis Shorenstein Shorenstein Company
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- The Japan Foundation
- Japan Patent Office
- Kansai Electric Power Company, Japan
- Komatsu Ltd.
- Ministry of Economy, Trade, and Industry, Japan
- Ministry of Finance, Japan
- Mitsubishi Electric Corporation
- Nippon Telegraph and Telephone (NTT), Japan
- Reliance Industries Ltd., India
- Shizuoka Prefectural Government
- Tokyo Electric Power Company, Japan
- The U.S.-Japan Foundation
- The Asia imperative: Get involved

Your support helps develop a global community of leaders in Asia research and policy, educate students about pressing Asia-Pacific issues, and strengthen U.S.-Asia cooperation.

We offer multiple opportunities that match our partners’ charitable giving priorities. For questions or to discuss your interest in making a gift to Shorenstein APARC, please contact Noa Ronkin, associate director for communications and external relations, at 650-724-5667, or noa.ronkin@stanford.edu. For information on joining the Center as a Global Affiliate, please contact Denise Masumoto, Global Affiliates program manager, at 650-725-2706, or masumoto@stanford.edu.

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Below is an overview of Shorenstein APARC's revenue and expenses for the fiscal years 2019–20 and 2020–21.

**Revenue**

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<tr>
<th>Source</th>
<th>2019–20</th>
<th>2020–21</th>
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<tr>
<td>Endowment Payouts</td>
<td>$2,925,993</td>
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<td>Gifts</td>
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<td>Grants</td>
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<td>Income</td>
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<tr>
<td>Interdepartmental Unit (transfer in)</td>
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<tr>
<td>Internal and External Department Support (transfer out)</td>
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<td><strong>Net Revenue:</strong></td>
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**Expenses**

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<th>Category</th>
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<th>2020–21</th>
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</thead>
<tbody>
<tr>
<td>Faculty, Research, and Administrative Staff Salaries</td>
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<tr>
<td>Fringe Benefits</td>
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<tr>
<td>Indirect costs</td>
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<td>$236,032</td>
</tr>
<tr>
<td>Postdoctoral Scholars and Visiting Scholars</td>
<td>$225,083</td>
<td>$180,737</td>
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<tr>
<td>Student Support</td>
<td>$46,393</td>
<td>$232,367</td>
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<td>Conferences, Workshops, and Research Travel</td>
<td>$314,118</td>
<td>$43,646</td>
</tr>
<tr>
<td>Research Materials and Other Research Expenses</td>
<td>$26,184</td>
<td>$13,420</td>
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<tr>
<td>Operations, Materials &amp; Services</td>
<td>$207,764</td>
<td>$203,270</td>
</tr>
<tr>
<td><strong>Net Expenses:</strong></td>
<td>$4,250,027</td>
<td>$4,238,170</td>
</tr>
</tbody>
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**Shorenstein APARC People**

**Director**

Gi-Wook Shin

**Deputy Director**

Karen Eggleston

**Associate Directors**

Huma Shaikh
Noa Ronkin

**Faculty**

Donald K. Emmerson
Thomas Finger
Matthew Kohrman
Yong Suk Lee
Oriana Mastro
Curtis Milhaupt
Jean C. Oi
Scott Rozelle
Kiyoturu Tsutsui
Andrew G. Walder
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**Research Scholars**

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Arzan Tarapore

**Visiting Scholars and Professors**

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Scott Marcil
Ming Zeng

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Nhu Truong
Jeffrey Weng

**Predoctoral Fellows**

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**Diversity Fellow**

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