



The Role of Public Policy in Private Sector Development
6-9 May 2013, Cape Town



Course Programme

DAY 1: MONDAY 6 MAY

Common problems in bureaucracy that need fixing

- 09h00—09h30 Course overview
- 09h30—11h00 LECTURE by Francis Fukuyama
The State and the Private Sector: An Overview
- 11h00—11h30 TEA
- 11h30—12h30 Study teams meet to discuss final assignment
- 12h30—13h30 LUNCH

Case 1: The Hyderabad Metropolitan Water Supply and Sewerage Board (India):

Sets up a typical problem – a bureaucrat who must respond to politicians and private-sector efficiency concerns but also consider the public good.

- 13h30—14h15 Study team Case 1 discussion
- 14h15—15h30 Discussion of Case 1 - Instructor: Francis Fukuyama
- 15h30—16h00 TEA

Case 2: Eskom and the Roots of the Electricity Crisis (South Africa):

In 1998 South Africa's government initiates a far-reaching reform of its dominant electricity parastatal, Eskom, with the aim of introducing competition and private sector participation. At the same time, evidence is beginning to emerge of a looming supply shortfall in electricity. The result, a decade later, is an unprecedented series of electricity brown-outs. Why did the bold vision of reform turn out so badly?

- 16h00—16h45 Study team Case 2 discussion
- 16h45—18h00 Discussion of Case 2 - Instructor: Brian Levy
- 18h30-19h30 PRESENTATION by David Bridgman followed by Q&A
Sources of Africa's economic resurgence - where, why and what's next?
- 19h30 FINGER SUPPER and DRINKS

DAY 2: TUESDAY 7 MAY

Bypassing bureaucracy

- 09h00—10h00 LECTURE by Brian Levy
Public Policy Challenges in Difficult Governance Environments

Case 3: Outsourcing customs inspections (Indonesia):

Faced with a broken and corrupt customs agency, Indonesia looks to the private sector for a solution. What works and what does not in this approach?

- 10h00—10h45 Study team Case 3 discussion
- 10h45—11h15 TEA

11h15—12h30 Discussion of Case 3—Instructor: Roger Leeds

12h30—13h30 LUNCH

Chad-Cameroon Petroleum Development and Pipeline Project (Chad):

The World Bank contemplates a risky project that, if successful, could bring tremendous benefits to one of the poorest countries in the world. Can the Bank put in enough safeguards to neutralise an unpredictable dictator?

13h30—14h15 Study team Case 4 preparation

14h15—15h30 Discussion of Case 4 - Instructor: Roger Leeds

15h30—16h00 TEA

16h00—18h00 Study teams work on final assignment

18h30—21h30 Jazz Evening

DAY 3: WEDNESDAY 8 MAY

Improving the interface between bureaucrats and the political sphere

Case 5: Gifford Pinchot and the US Forestry Service (early 20th cent. US):

Illustrates the messy, beginning stages of bureaucratic autonomy in the US. Provides a counter-example to Hyderabad.

09h00—10h00 Study Team Case 5 preparation

10h00—11h30 Discussion of Case 5 - Instructor: Francis Fukuyama

11h30—12h00 TEA

12h00—13h30 LECTURE by Leo Hindery
Investing in the developing world

13h30—14h30 LUNCH

Case 6: Johannesburg Development Agency:

Driving economic growth: as a mid-level government official, how do you make progress in difficult political environments.

14h30—15h15 Study team Case 6 preparation

15h15—15h45 TEA

15h45—17h00 Discussion of Case 6 - Instructor: Alan Hirsch

DAY 4: THURSDAY 9 MAY

09h00—11h00 Study teams work on final assignment

11h00—11h30 TEA

11h30—13h00 Final assignment presentations

13h00—14h00 LUNCH

14h00—15h00 Conclusion and presentation of certificates