




2019–20

CENTER OVERVIEW

Stanford

Walter H. Shorenstein
Asia-Pacific Research Center
Freeman Spogli Institute



ENCINA HALL

The Walter H. Shorenstein Asia-Pacific Research Center (Shorenstein APARC) addresses critical issues affecting the countries of Asia, their regional and global affairs, and U.S.-Asia relations. As Stanford University's hub for the interdisciplinary study of contemporary Asia, we produce policy-relevant research, provide education and training to students, scholars, and practitioners, and strengthen dialogue and cooperation between counterparts in the Asia-Pacific and the United States.

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DIRECTOR'S MESSAGE



2020 has been an unsettling year on a scale not seen in generations. What began as a public health emergency has coalesced with an economic contraction and rise in inequality, political unrest, and social upheaval. While some of these trends derive from COVID-19, others represent longstanding, systemic shortcomings the pandemic has brought into sharper focus.

This year has also been a crucible of geopolitical frictions. We saw tensions between the United States and China continue to run high on multiple issues—from the coronavirus to trade, technology, Hong Kong's and Taiwan's futures, territorial control in the South China Sea, and China's treatment of Muslim minorities. In Southeast Asia, governments stifle press freedom and suppress pro-democracy voices; Japan faces multiple domestic and foreign policy challenges as the Suga era begins; and in South Korea and the United States, polarizing populism is eroding democratic institutions and norms. What the future holds for U.S. engagement in the Indo-Pacific depends on the outcome of the U.S. presidential election, which is shaping to produce a rocky presidential transition.

As I reflect on this unprecedented year, I feel more passionately than ever about APARC's vital mission. Against the rhetoric of decoupling, division, and mistrust we continue to build a solid foundation of education, knowledge, and dialogue to better understand pressing problems affecting Asian nations and strengthen U.S.-Asia relations.

Due to COVID-19, our entire community has been working remotely since March. Yet amid the disruption the pandemic has imposed on our lives, research, and teaching, there have also been blessings. With our shift to online programming, we have exponentially increased our ability to connect with a global community of academics, experts, and members of the public. Even while in quarantine, we have welcomed into our ranks new scholars who are already widening the scope of our research and elevating our thought leadership.

Being forced out of our typical routines has facilitated an influx of creativity and flexibility that improves how we manage change in ways that will benefit our planning and problem solving long after COVID-19 has passed. By weakening barriers of inertia and resistance, the pandemic has allowed us to begin stepping into the future of work and education.

There is still much uncertainty ahead, but I do not doubt APARC's ability to continue advancing world-class Asia research and building bridges across the Pacific. We thank all of you, our friends and partners, for your ongoing interest and support during these remarkable times. May you have health and peace in the year ahead.

A handwritten signature in black ink, reading "Shin Gi Wook".

Gi-Wook Shin, *Director*



"It's important to remember that both the transmissibility and the fatality rate [of covid-19] can be changed by the way we respond. The way we trace the contacts and isolate can reduce the transmissibility. And the resilience of our public health system and investment in prevention and supporting our healthcare workers. . . can affect the fatality rate and protect people."

KAREN EGGLESTON, APARC DEPUTY DIRECTOR AND ASIA HEALTH POLICY PROGRAM DIRECTOR

RESEARCH IN THE COVID-19 ERA

Center faculty have adapted ongoing research and launched new projects to factor in the impact of the pandemic.

LEFT Masked Chinese police officers stand guard in Tiananmen Square in January 2020 BELOW Asia Health Policy Program director Karen Eggleston speaks on Bloomberg Markets in March 2020, warning that U.S. citizens should be prepared for a possible pandemic.

Socio-political-economic consequences of COVID-19

Our Korea Program deputy director **Yong Suk Lee** has teamed up with the Seoul National University Graduate School of Environmental Studies to investigate how the pandemic reshapes people's mobility patterns and transportation use, the environment, and the economy in South Korea and the United States.

READ MORE: stanford.io/35DCKJK

China: Rebooting business after COVID-19

The China Program surveyed Chinese executives to learn how they are responding to the uncertainty created by the pandemic and deteriorating U.S.-China relations. The results paint a varied picture of economic recovery and indicate that Chinese companies are already bracing for U.S.-China decoupling.

READ MORE: stanford.io/37WO111 || stanford.io/3mq02zL

How COVID-19 exposed cracks in Chinese governance

From the perspective of Stanford sociologist and APARC faculty member **Xueguang Zhou**, the outbreak of the coronavirus in Wuhan was a manifestation of the breakdown of China's governance structures, exposing the fundamental tension between central and local government.

READ MORE: stanford.io/31Tsm0Z

The benefits of robot adoption in the era of COVID-19

Research by **Yong Suk Lee** and **Karen Eggleston** highlights how robots help long-term care facilities in Japan improve the quality of care and well-being of patients. With COVID-19 taking a heavy toll on nursing homes, this research couldn't be timelier.

READ MORE: stanford.io/3ehJqYp || stanford.io/35WKDQV



Center faculty, researchers, and staff find ways to thrive amid pandemic

COVID-19 has upended our lives, work, research, and teaching, but amid the uncertainty, change, and anxiety, APARC community members have found an abundance of silver linings experiences. Here are some of the bright spots our people discovered since the start of Stanford's remote work regimen:

China Program associate director **Jennifer Choo** experienced the pleasures and the perils of regularly partaking in her partner's newly found hobbies of bread making and cocktail mixing; Asia Health Policy Program and Southeast Asia program coordinator **Lisa**

Lee enjoyed crocheting and baking marble cakes; Korea Program deputy director **Yong Suk Lee** learned to surf; Ambassador **Scot Marciel** was able to join APARC as a Visiting Practitioner Fellow on Southeast Asia, returning to the Bay Area after 35 years; Center administrative associate **Wena Rosario** discovered a new passion for Korean drama; Shorenstein Postdoctoral Fellow **Jeffrey Weng** found more time to play the pipe organ; and Senior Fellow **Xueguang Zhou** enjoyed staying at home for the entire summer for the first time in over 20 years.

The move to virtual programming

While in-person events are on hold, we continue to host numerous webinars, offering many of them on demand via our



YouTube channel. Virtual programming allows us to connect with more stake-

holders worldwide than ever before. In our spring 2020 webinar series, we examined the political and socioeconomic impacts of COVID-19 on the region. Our fall 2020 series focuses on shifting geopolitics and U.S.-Asia relations.

WATCH THESE & OTHER EVENTS ON OUR YOUTUBE CHANNEL:
youtube.com/shorensteinaparc

Impact on the Global Affiliates Program

For four decades, the Global Affiliates Program (GAP) has advanced APARC's commitment to fostering U.S.-Asia collaboration. GAP hosts annually qualified personnel nominated by our affiliate members, who send their talent to Stanford as visiting fellows for a year of research and enrichment. We had expected to welcome our largest-ever GAP cohort this academic year. But COVID-19 struck and the majority of our scholars could not join us. We are pleased to be able to continue hosting two GAP fellows: **Hiroki Hara** of the Japanese Ministry of Finance, who researches Japan's economic revitalization measures, and **Kenta Uemura** of Hokkoku Bank, who studies the Hokuriku region's evolving entrepreneurial ecosystem. We look forward to welcoming a larger group of fellows next year!

LEARN ABOUT GAP: stanford.io/2TBrGNK

APARC WELCOMES NEW TALENT



We are delighted to introduce sociologist **Kiyoteru Tsutsui**, an FSI Senior Fellow as well as the Henri H. and Tomoye Takahashi Professor and Senior Fellow in Japanese Studies, and director of our Japan Program as of July 1. A first-rate scholar, Kiyoteru's research influences multiple fields, including globalization, human rights, social movements, and Japan studies. He is also a proven academic leader with a record of excellence in program building, teaching, and mentorship.

"The Japan Program will be a hub of scholarship and intellectual exchange on political, economic, and social issues of significant import in contemporary Japan, training future leaders in Japan-related research and practice, and publishing high-quality social science research that informs policymaking," he says.

MEET KIYOTERU: stanford.io/35JmvB6 || RECENT COMMENTARY: stanford.io/3ozQaFu



East Asian security expert **Oriana Skylar Mastro**, an FSI Center Fellow at APARC as of August 1, is a world-class scholar and the recipient of numerous awards for her research and military service in the U.S. Air Force Reserve. She brings deep expertise on China, its military, and the geopolitical implications of the U.S.-China great-power competition, creating new ways of thinking about China in the global order.

MEET ORIANA: stanford.io/3mpONrd || Q&A: stanford.io/3jA6By7



South Asia research scholar **Arzan Tarapore** joined us on September 1. He is an expert on military strategy, Indian defense policy, and Indo-Pacific security issues. At APARC, he spearheads the Center's renewed focus on South Asia research, publishing, and engagement—a role to which he brings his experience that combines academic scholarship with over a decade of government service.

MEET ARZAN: stanford.io/3oxyqL9 || Q&A: stanford.io/3mqxbvo



“At the outset, the question is whether the Belt and Road Initiative is a tightly coordinated central state effort, leaving open the possibility that it, at least in part, is another example of local state development taking advantage of global opportunities.”

JEAN OI, CHINA PROGRAM DIRECTOR

RESEARCH HIGHLIGHTS

Our scholars continue to produce wide-ranging, policy-relevant research on pressing security, political, economic, and social issues affecting Asian nations and U.S.-Asia relations.

LEFT The Colombo Port City project in Sri Lanka, funded by \$1.4 billion in Chinese investment, being built on reclaimed land from 65 million cubic meters of sand in November 2018.

The nature and impact of the Belt and Road Initiative

Taking an institutional and micro-level approach to identify the actors and interests that drive in practice the most-watched international policy strategy China has advanced on the world stage, China Program director **Jean Oi** is mapping the firms and organizations involved with the Belt and Road Initiative projects both within China and in the countries where they are taking place.

READ MORE: stanford.io/2HHWXfP

China's healthcare ecosystem and its implications for U.S. interests

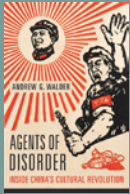
China has made strides in improving the quality and delivery of healthcare for its 1.4 billion people, but its road toward a sustainable healthcare infrastructure is arduous. **Karen Eggleston** studies China's evolving health system and recently provided congressional testimony to guide lawmakers on its implications for U.S. national interests.

READ MORE: stanford.io/328epkP || stanford.io/3mu8dLx

Shorenstein APARC 2019–20 research proposals

Two projects focusing on innovation in Asia received funding this year through APARC's annual open call for research proposals:

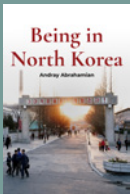
- **Karen Eggleston's** research, "Organizational Innovation for Health and Elder Care," studies the tension between innovation and equity in social service provision in Asia.
- **Yong Suk Lee's** research, "AI Innovation in China and the Broad-er Asia-Pacific," examines how effective China's policies are in promoting AI innovation and whether the U.S.-China trade disputes have affected them.



Agents of Disorder: Inside China's Cultural Revolution

In his reconstruction of the origins and trajectory of the Cultural Revolution, Andrew Walder reveals that, contrary to many narratives, the movement was a rebellion that unfolded from within the party-state, with party cadres seizing power from their superiors.

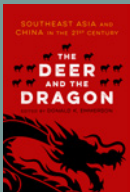
READ MORE: stanford.io/2TCJwjO || stanford.io/3kHyjKy



Being in North Korea

“What is it like over there in North Korea?” Drawing on his extensive experience that has taken him to the North over 30 times, Andray Abrahamian explores this question in an honest, witty, and oftentimes amusing way, providing a unique view into life in the DPRK.

READ MORE: stanford.io/2Wlh4Ps WATCH: youtu.be/vOglgNNovZo



The Deer and the Dragon: Southeast Asia and China in the 21st Century

Will the nations of Southeast Asia maintain their strategic autonomy, or are they destined to become a subservient periphery of China? Donald K. Emmerson's edited volume examines how Southeast Asian nations are navigating the ambitions and influence of their increasingly powerful neighbor.

READ MORE: stanford.io/2TCAhzS WATCH: youtu.be/iYo0PeHeKmU



Fateful Decisions: Choices that Will Shape China's Future

After 40 years, the easy phases of China's quest for wealth and power are over, argue Thomas Fingar and Jean Oi. In their edited volume, they join a multidisciplinary panel of experts to unpack the challenges and policy decisions Beijing now faces.

READ MORE: stanford.io/34EWvHS WATCH: stanford.io/3jNCF1j



Healthy Aging in Asia

Asia is ground zero for the rapid aging of the world's population. Karen Eggleston's edited volume investigates how diverse economies in Asia—from Singapore and Hong Kong to Japan, India, and China—are transforming health systems to support well-being in old age.

READ MORE: stanford.io/37Rx0VE LISTEN: bit.ly/2Gll16j



Shifting Gears in Innovation Policy: Strategies from Asia

Contributors to this edited volume examine and reassess Asia's innovation and its focus on national innovation strategies and regional cluster policies, and explore how institutions and policies affect incentives for innovation and entrepreneurship.

READ MORE: brook.gs/360j09N

EDUCATION

The Center has made special efforts to support students and their research under these trying times.

Extending internship opportunities

To help Stanford students build experience and stay engaged during the disruptions to academics and campus life, APARC has expanded its research assistantship offerings for Stanford students working in the area of contemporary Asia.

READ MORE: stanford.io/2Tzjbml

New diversity grant

As part of APARC's commitment to inclusion and racial justice at Stanford, we established a diversity grant to support students from underrepresented minorities interested in studying contemporary Asia. Congratulations to our first grant recipient, **Alyssa Ma'ili Yee** (BA '20, MA '21).

READ MORE: stanford.io/2Tzjbml



Postdoctoral fellow spotlight

For Asia Health Policy Postdoctoral Fellow **Radhika Jain**, COVID-19 has brought her research into systemic disparities in health care into sharper focus. While at APARC, she conducts collaborative research to advance policies that support effective and equitable health systems and to better understand the role of the private healthcare sector in India. She will remain at APARC until 2022.

MEET RADHIKA: stanford.io/3m72afH



2019-20 Shorenstein Postdoctoral Fellow in Contemporary Asia **Hannah Kim** studies the relationship between the middle class and democratic ideals in East Asian societies. Her findings indicate that, unlike their Western counterparts, middle-class East Asians often support good governance ahead of principles like liberty and freedom. She is now an assistant professor at the University of Nebraska Omaha.

MEET HANNAH: stanford.io/35ERf6c

Student documentary celebrates transnational brain linkages

Film Studies major **Dexter Simpson** (BA '21) dreams of entering the documentary industry after graduation. As a research assistant to APARC director **Gi-Wook Shin**, he had the opportunity to direct and produce a film that traces the stories of Stanford scholars and Silicon Valley entrepreneurs whose experiences migrating to the United States illustrate the benefits of global talent flows. The documentary, *Brain Bridges*, showcases Shin's research into high-skilled talent flows and

socioeconomic development in Asia. The research shows that the phenomenon commonly referred to as “brain drain” in fact offers opportunities for productive home-host interactions—mutually beneficial ties or “brain linkages” that create positive-sum gains for one's home and host countries.

VIEW THE DOCUMENTARY: stanford.io/31Q05NB

BELOW The *Brain Bridges* documentary showcases Gi-Wook Shin's multiyear project studying global talent flows, brain hubs, and socioeconomic development in Asia. INSET Aspiring documentarian Dexter Simpson (BA '21) was able to direct and produce *Brain Bridges* as a research assistant at APARC.

Mariko Yang

Sky Labo
Co-Founder



OUTREACH & ENGAGEMENT

APARC dedicated a major portion of our 2019–20 programming to elucidating the threats to rights and liberties in the Asia-Pacific region.

BELOW Anson Chan (left), former Chief Secretary for Administration of the Hong Kong Government, speaks at the “Hong Kong: A City in Turmoil” conference, where she placed the blame on chief executives who failed to defend the region’s autonomy.



THE STRUGGLE FOR DEMOCRACY IN ASIA

Maria Ressa and the fight for press freedom and democracy

“This is an existential moment for global power structures, turned upside down by technology,” said the investigative journalist and press freedom champion **Maria Ressa** as she received the 2019 Shorenstein Journalism Award. Ressa, who has been at the frontlines of shining critical light on the Duterte administration’s practices in the Philippines, detailed the devastating effects of disinformation on press freedom, democracy, and civic discourse in the country.

READ MORE/WATCH THE AWARD PROCEEDINGS: stanford.io/201923

Turmoil in Hong Kong

On October 1, 2019, while the People’s Republic of China celebrated its 70th anniversary with a massive National Day parade in Beijing, Hong Kong experienced one of its most violent and chaotic days. With those contrasting images still fresh on everyone’s minds, APARC and the China Program co-hosted an expert panel that considered Hong Kong’s pro-democracy protests and the future of “one country, two systems.”

READ MORE: stanford.io/3kGeJlf

Crisis in North Korea

The 2020 Koret Conference refocused attention on the role of human rights in policy toward North Korea. In his opening remarks, APARC director **Gi-Wook Shin** noted that “human rights in North Korea have become a matter rivaling the nuclear issue in seriousness.” A volume collecting the participants’ analyses of the crisis in the DPRK and their policy recommendations for international action is forthcoming.

READ MORE: stanford.io/3ejvCwi || stanford.io/2GnQHJB

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FALSE

"Our dystopian present is your dystopian future if nothing significant is done."

MARIA RESSA, 2019 SHORENSTEIN JOURNALISM AWARD RECIPIENT

Shorenstein APARC visits Southeast Asia

In December 2019, a Center delegation spent a busy week in Hanoi and Bangkok, strengthening and expanding APARC's institutional collaboration with stakeholders from the academic, policy, business, and Stanford alumni communities. Our visit included engaging and productive seminars, roundtable discussions, and public forums.

We sincerely thank our partners and hosts for their hospitality and cooperation, including Thai Nguyen University, Vietnam Ministry of Health, Hanoi Medical University, the Diplomatic Academy of Vietnam, the American Chamber of Commerce, Chulalongkorn University's Institute of Security and International Studies, the Stanford Club of Thailand, and the Charoen Pokphand Group.

READ MORE: stanford.io/35LpSYn

Select Events, 2019–20

Are We Back to Square One with North Korea?

Panel discussion

Censored: Distraction and Diversion Inside China's Great Firewall

Margaret Roberts

China's Economic Development: A Forty-Year Perspective

Nicholas Lardy

Diabetes Health Policy in Thailand

Wasin Laohavinij

Japan's Relations with China in the Era of the Free and Open Indo-Pacific

Noriyuki Shikata

Japan–South Korea on the Brink: Escalating Friction Amidst an Uncertain World

Panel discussion

Last Days of the Mighty Mekong

Brian Eyster

Return of the Pontianak: Popular Cinema, Decolonization, and Malay Identities in the 21st Century

Rosalind Galt

The Value of Health Insurance: Evidence from a Field Experiment in India

Cynthia Kinnan

ALL APARC EVENTS: aparc.stanford.edu/aparc-events



OPPOSITE PAGE Shorenstein Journalism Award recipient Maria Ressa explains that state agents in the Philippines now flood the system with lies, rather than censoring truth, to devastating effect. LEFT In Bangkok, the APARC delegation speaks at a panel addressing core issues facing Southeast Asia in the future.

SUPPORTING SHORENSTEIN APARC

Shorenstein APARC's achievements in promoting education, knowledge, and dialogue about topical issues pertinent to Asia and U.S.-Asia relations would not be possible without the partnership of our valued friends and supporters.

Together, we have accomplished a great deal. But we need your help to continue the momentum. Our mission has never been more urgent than today, as Asia plays an increasingly important role on the global stage and is critical to U.S. and international interests. We hope you join us.

FRIENDS OF SHORENSTEIN APARC Shorenstein APARC gratefully acknowledges the following benefactors for their support between September 1, 2019, and August 31, 2020.

\$100,000 AND ABOVE

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\$10,000 TO \$50,000

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\$100 TO \$10,000

Ms. Jennie Kim

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The Walter and Phyllis Shorenstein
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\$1,000,000 AND ABOVE

The Alfred P. Sloan Foundation
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\$500,000 TO \$1,000,000

The Academy of Korean Studies
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The U.S.-Japan Foundation

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		John H. Zhao

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We deeply value the commitment and support of those organizations that have maintained long-standing relationships with Shorenstein APARC.

Japan Patent Office	PetroChina
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Ministry of Finance (MOF), Japan	Shizuoka Prefectural Government, Japan
Mitsubishi Electric, Japan	

The Asia imperative: Get involved

Your support helps develop a global community of leaders in Asia research and policy, educate students about pressing Asia-Pacific issues, and strengthen U.S.-Asia cooperation.

We offer multiple opportunities that match our partners' charitable giving priorities. For questions or to discuss your interest in making a gift to Shorenstein APARC, please contact Noa Ronkin, associate director for communications and external relations, at 650-724-5667, or noa.ronkin@stanford.edu. For information on joining the Center as a Global Affiliate, please contact Denise Masumoto, Global Affiliates program manager, at 650-725-2706, or masumoto@stanford.edu.

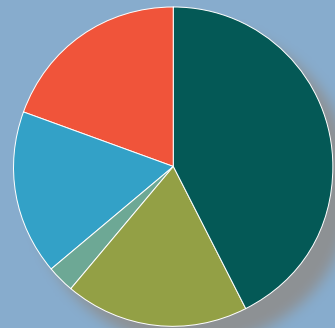
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FINANCES

Below is an overview of Shorenstein APARC’s revenue and expenses for the fiscal year 2018–19 (the most recent figures available):

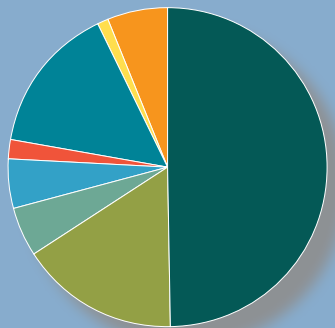
REVENUE

Endowment Payouts	\$2,886,692	44%	<div></div>
Gifts	1,210,862	19%	<div></div>
Grants	197,499	3%	<div></div>
Income	1,139,716	17%	<div></div>
Interdepartmental Unit (transfer in)	1,314,694	20%	<div></div>
Internal and External Department Support (transfer out)	(210,684)	–3%	<div></div>
Net Revenue	\$6,538,779	100%	



EXPENSES

Faculty, Research, and Administrative Staff Salaries	\$2,785,298	50%	<div></div>
Fringe Benefits	883,950	16%	<div></div>
Indirect costs	281,484	5%	<div></div>
Postdoctoral Scholars and Visiting Scholars	302,624	5%	<div></div>
Student Support	87,996	2%	<div></div>
Conferences, Workshops, and Research Travel	833,714	15%	<div></div>
Research Materials and Other Research Expenses	53,236	1%	<div></div>
Operations, Materials & Services	315,146	6%	<div></div>
Net Expenses:	\$ 5,543,447		



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PAGE 1 Rod Searcey

PAGE 2 Rod Searcey

PAGE 3 Betsy Joles/Getty Images

PAGE 4 Bloomberg Markets

PAGE 7 Paula Bronstein/Getty Images

PAGE 10 Rod Searcey

PAGE 11 (inset) Dexter Simpson

PAGE 13 Rod Searcey

PAGE 14 Courtesy CP Group

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