

# The New Global Agenda

*Tackling Poverty, Bridging Divides,  
Building Institutions*

# FSI

FREEMAN SPOGLI INSTITUTE  
FOR INTERNATIONAL STUDIES  
STANFORD UNIVERSITY  
ANNUAL REPORT 2010



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## FSI'S MISSION

The Freeman Spogli Institute for International Studies (FSI) is Stanford University's primary forum for interdisciplinary research on major international issues and challenges. FSI seeks to contribute to public policy nationally and internationally with its scholarship and analysis; to transcend traditional academic boundaries by creating new interdisciplinary partnerships; to make its research available to a wide and influential audience; and to enrich the educational experience of all members of the Stanford community.

*PHOTO: Paul Wise, Professor of Pediatrics and FSI senior fellow, examines a child with pneumonia in San Juan El Mirador, Guatemala. Dr. Wise is leading the Children in Crisis program, a collaboration with colleagues in the Center on Democracy, Development, and the Rule of Law and the Center for International Security and Cooperation to improve maternal and child health in politically unstable areas of the world. CREDIT: ADAM GORLICK*



*“In response to a groundswell of faculty and student interest in poverty alleviation and the related issues of security, good governance, and well-being, FSI launched a Global Underdevelopment Action Fund this year. The Action Fund will provide seed grants to interdisciplinary teams of Stanford faculty and students for projects that improve systems, invent new approaches, and design solutions that alleviate economic underdevelopment, build strong institutions, and foster effective policy.”*

Coit D. Blacker, Olivier Nomellini Professor in International Studies and Director, Freeman Spogli Institute

PHOTO: At FSI's Technology, Governance, and Global Development conference, FSI Director Coit D. Blacker discusses inventions and programs launched by Stanford alumni entrepreneurs Jane Chen, MBA '08, Jonny Dorsey '07, and Nava Ashraf '97 to save lives in developing nations. CREDIT: BEN CHRISMAN

# Director's Letter

**THE NEW GLOBAL AGENDA** During 2010, FSI scholars have been deeply engaged in advancing the new global agenda: tackling poverty, bridging divides, and building institutions for the 21st century. More than two dozen FSI faculty are attacking persistent poverty and underdevelopment through multidisciplinary efforts, with a focus on linkages between health, governance, food security, technology, and development. FSI research shows these issues are neither remote nor disconnected. Poverty, disease, and malnutrition cause civil strife, degradation, and conflict, which spills over borders, imperiling national and international security.

In response to a groundswell of faculty and student interest in poverty alleviation and the related issues of security, good governance, and well-being, FSI launched a Global Underdevelopment Action Fund this year. The Action Fund will provide seed grants to interdisciplinary teams of Stanford faculty and students for projects that improve systems, invent new approaches, and design solutions that alleviate economic underdevelopment, build strong institutions, and foster effective policy.

**FSI'S LEADING GLOBAL ROLE** In Washington, D.C., here at FSI, and in the field, FSI faculty are engaged in research, publications, and policy initiatives on other issues at the top of the global agenda: bridging age-old divides in Asia and the Middle East by fostering dialogue and new approaches to reconciliation; revitalizing international institutions to meet transnational threats and foster inclusion of new economic powers such as Brazil, India, Mexico, and South Africa; helping countries in transition build political, economic, and legal institutions to create a pluralistic, capable, and just state; reducing nuclear armaments and stemming proliferation; improving human health and serving children in crisis; and launching initiatives to increase food security, energy security, and educational opportunity.

**INSTITUTIONAL PRIORITIES** FSI's scholarly, research, and policy agendas are directed to issues that matter to the security, stability, and prosperity of our world. We need your help to sustain our work. Especially valuable are senior fellowships to recruit talented faculty—such as development expert Francis Fukuyama, the new Olivier Nomellini Senior Fellow—and scholarships and fellowships to train undergraduate and graduate students, who are tomorrow's leaders and educators.

We need your financial support to achieve three other institutional priorities. A first is establishing the new Stanford Center at Peking University, which will be a platform in China for Stanford faculty and students, promoting a rich, two-way exchange of people, ideas, research, and training. A second priority is supporting research programs at FSI focused on the dimensions of chronic underdevelopment, poverty, and political instability, especially those of the Center on Democracy, Development, and the Rule of Law and the Program on Food Security and the Environment. A third priority is establishing a Stanford international studies community in Encina Commons, to foster the interdisciplinary research and cross-campus collaborations needed to address complex global issues.

We are profoundly grateful for the visionary leadership and gifts of our donors and friends. FSI faculty, scholars, and staff are talented, dedicated, and determined to make a difference. We are discovering how to make the world more secure, more equitable, more hope-filled, and more prosperous. With your abiding support, we will.

Sincerely,



Coit D. Blacker  
Director, Freeman Spogli Institute for International Studies



# CDDRL

*“The geopolitical and human consequences of bad governance dominate the headlines. But CDDRL researchers are not only exposing the causes of development failure. They are also showing how smart policies, sound institutions, and new technologies can combat poverty, empower small entrepreneurs, reduce child and maternal mortality, invigorate civil society, strengthen accountability, defend human rights, and build democracy and a rule of law—even in unlikely places.”*

Larry Diamond, Director, Center on Democracy, Development, and the Rule of Law

PHOTO: A Kenyan farmer sends a text message to inquire about the latest maize prices from her maize field in Kikuyu, Kenya. CREDIT: ANTONY NJUGUNA/REUTERS

# Center on Democracy, Development, and the Rule of Law

With new interdisciplinary research programs and affiliated faculty—from law, medicine, education, economics, political science, history, and sociology—CDDRL is tackling a compelling array of development problems. Underlying them all is the grand question: How do countries move from oppression, poverty, and insecurity to stable democracy, a rule of law, and broadly shared prosperity? We are moving on a number of research fronts to address different dimensions of this development challenge and study how they interact. CDDRL welcomes to its ranks one of the leading scholars of development, Francis Fukuyama, the new Olivier Nomellini Senior Fellow at FSI.

This year CDDRL completed an ambitious, multiyear study of international influences on democratization, funded by the Smith Richardson Foundation. Edited by Kathryn Stoner-Weiss and Larry Diamond, and drawing on the extensive contributions of Michael McFaul and former CDDRL postdoctoral fellow Desha Girod, the study examines 15 country cases of successful and failed transitions. Democratic transitions—the study shows—are principally the product of a country's own political leaders, electoral processes, civic organizations, mass media, and social and economic dynamics, but international assistance (and at crucial moments international pressure) can help to empower democratic actors and tip the balance in favor of democracy. Also, the Taiwan Democracy Project held its fifth annual conference in May 2010, exploring how relations with China and the United States affect Taiwan's democracy.

The Program on Poverty, Inequality, and Democracy examines how governance affects the income of vulnerable groups and related indicators such as education, nutrition, and health. In April 2010, together with Stanford Health Policy (SHP), the program convened a conference on *Better Governance for Better Health* bringing together political scientists, economists, medical doctors, and health policy

## CDDRL'S MISSION

*CDDRL works at the nexus of scholarly research, interdisciplinary teaching, and policy analysis to address the urgent global challenge of improving governance. We study how the different elements of good governance—an effective democratic state and a rule of law that protects human rights and controls corruption—emerge and how they interact with other key dimensions of the development process, such as economic growth, poverty reduction, and improved health. CDDRL seeks to use this knowledge to train emerging and future leaders and to improve public policies and institutions.*

experts to understand how governance affects health in developing countries and how better policies and institutions can lower child and maternal mortality. Program leader Beatriz Magaloni is now working with SHP's Grant Miller and Paul Wise and with Alberto Diaz-Cayeros to study the political incentives behind improvements of children's health. Two of her related collaborative research projects examine governance institutions and the provision of local public goods in Southern Mexico and the impact of political regimes on women's well-being. With the Center for Latin American Studies at Stanford, the program will hold a lecture series on poverty reduction and governance in Latin America during the next three academic years.

During 2009-10, the Program on Human Rights was launched with an inaugural event featuring faculty from across Stanford's schools and departments. Through the year, outside speakers addressed diverse issues such as human rights in Southeast Asia and the human rights obligations of business firms. In a widely attended lecture, South African Constitutional Court Justice Albie Sachs spoke movingly of the struggle for constitutional rights in South Africa. With the Center for African Studies (CAS),



PHOTO: Members of the Facebook group “ElBaradei for president in 2011” chant in Fayoum, Egypt, “Our hearts are with you,” in support of the candidacy of Mohamed ElBaradei, former head of the International Atomic Energy Agency, in Egypt’s upcoming presidential elections. CREDIT: ASMAA WAGUIH/REUTERS

the program sponsored a yearlong workshop, *Legalizing Human Rights in Africa*. With the McCoy Center for Ethics in Society, the program initiated Stanford’s first undergraduate summer human rights internship program, placing undergraduates in human rights work in Cairo, Hong Kong, and Washington, D.C. In 2010-11, the program will continue the CAS workshop with a focus on social and economic rights in Africa, host the *Sanela Diana Jenkins International Human Rights Speaker Series* in winter quarter, and sponsor *Teaching Human Rights*, the first effort to prepare graduate student TAs to teach in this field.

The Program on Good Governance and Political Reform in the Arab World hosted its inaugural conference in May 2010, with leading scholars and practitioners from the United States, Europe, and the Arab world. Panelists explored factors shaping the prospects for political reform in Arab states: the economy, state systems, the media, civil society, political opposition, youth politics, and the role of international actors. Discussions showed how reform challenges and prospects differ across Arab countries due to their distinctive issues, ethnic groups, classes, and political actors. The program also hosted a series of seminars on authoritarianism in the Arab world. During 2010-11, the program will hold a seminar series on *Elections and Changing Political*

*Dynamics in the Arab World*, with sessions on Iraq, Jordan, Bahrain, and Lebanon, and a workshop on the parliamentary and presidential elections in Egypt. The program is launching a new interdisciplinary study group on one of the most troubled Arab states, Yemen, to examine conditions affecting political reform in the country. In May 2011, the program will hold its second annual conference, exploring the varieties of political activism in the Arab world and how these might translate into concrete democratic change.

CDDRL is also a leader in studying how information and communication technology (ICT) affects economic and political development. This past year, the new Program on Liberation Technology launched a weekly seminar series exploring how ICT is being used to defend human rights, improve governance, empower the poor, improve health, and pursue other social goods. In spring quarter, Joshua Cohen and Terry Winograd (who lead the program with Larry Diamond) taught a course in the Hasso Plattner Institute of Design (the “d.school”). In collaboration with the University of Nairobi and the Nokia Africa Research Center, the course sought to develop innovative mobile solutions to the health care needs of people living in the Kibera slum in Nairobi. Working in teams, the 20 Stanford students developed several promising initial design concepts for mobile



PHOTO: People use computers at an Internet café in Wuhan, China, during a much publicized dispute between China and the United States about Internet freedom. CREDIT: STRINGER SHANGHAI/REUTERS

phones—to identify clean water sources, to transmit the price and availability of malaria drugs, and to provide support to pregnant women. In October the program sponsored a two-day conference on how ICT is being used to expand rights and foster political pluralism in authoritarian regimes and how these regimes use, censor, and constrain these technologies for their own purposes.

The Draper Hills Summer Fellows on Democracy and Development Program again brought to campus rising leaders in politics, civil society, and the economy from such nations as China, Russia, Ukraine, Iran, Iraq, Pakistan, Egypt, Kenya, Zimbabwe, and Nigeria. In this sixth annual program, the fellows engaged CDDRL faculty, public officials, and other outside experts in three weeks of intensive seminars and exchanges. Thanks to generous gifts from donors William Draper III and Ingrid Hills, the program has spawned a network of 160 leaders from 62 transitioning countries. The summer fellows benefit from exposure to the faculty's cutting-edge research, while we benefit from feedback on whether these ideas work in the field.

The Program on Statebuilding and the Rule of Law, led by Erik Jensen, links CDDRL with the Stanford Law School to address a crucial and neglected mission: establishing and improving legal education in post-conflict,

developing, and transitional states. In addition to his popular Stanford Law School seminar on the subject, Jensen supervises Stanford Law students who work in Afghanistan and Bhutan in innovative programs developing legal curricula to train the new generation of lawyers.

CDDRL has also expanded its undergraduate teaching. Its annual fall course, *Democracy, Development and the Rule of Law*, attracts more than 100 students, many of whom are headed toward professional careers in development. The CDDRL Undergraduate Honors Program enables roughly a dozen Stanford seniors to do original research on a wide range of topics related to economic and political development, while also gaining a week of intensive exposure to the Washington, D.C., policy community.

# CISAC



*“We cannot design an international system in which wisdom and prudence are guaranteed. A nuclear-free world would, however, reduce the consequences of individual failures of wisdom and prudence.”*

Scott Sagan, Co-Director, Center for International Security and Cooperation

PHOTO: President Barack Obama leads a moment of silence—in memory of those killed in Polish President Lech Kaczyński’s plane crash—at the start of the Nuclear Security Summit in Washington, D.C., April 13, 2010.

CREDIT: CHUCK KENNEDY

# Center for International Security and Cooperation

## CISAC SUPPORTS DEVELOPMENT OF NORTH KOREA'S FIRST DRUG-RESISTANT TUBERCULOSIS DIAGNOSTIC LAB

In an unprecedented collaboration between U.S. and North Korean tuberculosis experts, Stanford specialists are working with doctors from Pyongyang's Ministry of Public Health to develop that country's first diagnostic laboratory for drug-resistant tuberculosis (TB).

Since May 2009, a Stanford team led by epidemiologist Sharon Perry, a CISAC and medical school scientist, has completed five trips to North Korea to deliver equipment and supplies for a new national TB reference laboratory in Pyongyang. The project was carried out in collaboration with the Bay Area TB Consortium (BATC), which Perry directs, the U.S. NGO Christian Friends of Korea, and the Nuclear Threat Initiative (NTI), a Washington nonprofit group working to strengthen global security. Substantial support for the TB effort and the overall project dealing with North Korea came from the John D. and Catherine T. MacArthur Foundation.

"The new laboratory will fill a critical gap in North Korea's TB control program," Perry says. The TB project seeks to strengthen the country's ability to detect all forms of the disease and support its treatment and control.

The TB Diagnostics Project was launched in early 2008 when North Korean doctors visited California and met with Stanford and Bay Area tuberculosis experts. "This effort represents an unprecedented level of cooperation between the U.S. partners and the North Korean Ministry of Public Health," says Professor Emeritus John Lewis, head of CISAC's Project on Peace and Cooperation in the Asian-Pacific Region.

The Stanford team also includes professor of medicine Gary Schoolnik, assistant professor Niaz Banaei, director of the School of Medicine's microbiology laboratory, medical student Eugene Yim, two senior microbiologists from a California public health laboratory, and

## CISAC'S MISSION

*CISAC'S mission is to produce policy-relevant research on international security problems; train the next generation of international security specialists; and influence policymaking through public outreach, track-two diplomacy, and policy advising.*

Dr. Louise Gresham, director of NTI's Global Health and Security Initiative.

Members of the U.S. team met with World Health Organization Director General Margaret Chan during her visit to the laboratory in May 2010. Installation of the laboratory is an important step in plans to develop academic collaborations focused on mutual interests in tuberculosis control.

**INTERACTIVE WEBSITE TRACING "TERRORIST FAMILY TREES" TO BE LAUNCHED** Scholars of security studies will soon be able to use a new website to learn how terrorist and militant organizations evolve over time and how they collaborate with — and compete against — one another.

Mapping Terrorist Organizations, an interdisciplinary online project headed by CISAC senior fellow Martha Crenshaw, is focusing initially on providing detailed, annotated information on militant and terrorist groups operating in Iraq, the Pakistan-Afghanistan theater, and the Israel-Palestine conflict. The research will be expanded to include groups in Latin America, Europe, elsewhere in the Middle East, and the United States.

"No such study exists in the literature of terrorism," Crenshaw notes. "Evolutionary mapping can enhance our understanding of how violent opposition groups develop and interact with each other and with the government, how strategies of violence and non-violence are related, why groups appear and disappear, and how opportunities and constraints





PHOTO: CISAC honors student Anand Habib crosses swift-moving waters of a washed-out mountain road after spending the day speaking with Guatemalan women about their attitudes toward prenatal care and health care services. CREDIT: BELINDA BYRNE

The April 2010 Nuclear Security Summit, another initiative by the Obama administration, sought to tackle the threats of nuclear terrorism and proliferation through global cooperation. Hecker provided input to the White House on securing nuclear materials around the world.

#### HONORS STUDENT INVESTIGATES ATTITUDES TOWARD PRENATAL CARE IN GUATEMALA

Anand Habib, Class of 2011, traveled with a group of Stanford medical students and fellow undergraduate interns providing health care services to 15 rural communities around the city of San Lucas Toliman, Guatemala. Paul Wise, a CISAC-affiliated faculty member, Stanford Health Policy core faculty member, and professor of child health and society, has led the annual trip for more than 30 years and this was the first time undergraduates accompanied him. The interns also worked closely with Dr. Kate Leonard, a pediatrician at Lucile Packard Children's Hospital and Palo Alto Medical Foundation, to develop an instrument to survey indigenous women, lay midwives, and local health promoters about their perceptions and attitudes toward prenatal care and related services.

Habib, a biology major, is a student in CISAC's undergraduate honors program, researching "Human Security and Health: Mechanisms to Mitigate the Health Costs of Violent Conflict."

# TEC



*“As the United States and Europe face new challenges in the international arena, they share lasting economic and political interests as well as a set of values that is crucial for the future of a prosperous, free humanity. In the next decade, the peaceful ascendance of new powers will depend on the stability of the trans-Atlantic alliance and its commitment to solving conflicts such as those that destabilize the Middle East or impede efforts to combat hunger and poverty in Africa.”*

Amir Eshel, Director, The Europe Center

PHOTO: FSI Senior Fellow Norman Naimark (right) addresses an audience in Berlin on December 2, 2009, as part of the Stanford-Subrkamp Verlag lecture and publication series. His lecture, “Stalin and Genocide,” was moderated by Subrkamp Verlag director Thomas Sparr (left). CREDIT: SEBASTIAN PFÜTZE

# The Europe Center

Fall 2010 marks the launch of The Europe Center (TEC, formerly the Forum on Contemporary Europe/FCE), housed jointly within the Freeman Spogli Institute for International Studies and the Division of International, Comparative and Area Studies (ICA). The Europe Center will continue to serve as Stanford's main center for research on European affairs, trans-Atlantic relations, and the role of Europe and the United States in addressing today's most pressing global issues. In its final year as a research program before transitioning to the full-fledged Europe Center, FCE presented a prolific roster of events and visitors and developed several high-impact, multiyear research projects, across its existing area studies programs.

**AUSTRIA AND CENTRAL EUROPE** FCE continued to expand its Program on Austria and Central Europe with visits by such notable scholars as Daniel Weidner (associate director, Center for Literary and Cultural Research, Berlin) and Yvonne Wolfmayr (research fellow, Austrian Institute for Economic Research) as well as young scholars including Katharina Noussi (PhD candidate, political science, University of Vienna). In winter and spring quarters of 2010, FCE welcomed Distinguished Visiting Austrian Chair Professor Siegfried Fina (law, University of Vienna), who taught courses at Stanford Law School and co-chaired the Transatlantic Technology Law Forum, a joint research and scholarly exchange program between Stanford Law School and the University of Vienna Law School. Professor Max Preglau (sociology, University of Innsbruck) will serve as the 2010-11 Distinguished Visiting Austrian Chair.

**SWEDEN, SCANDINAVIA, AND THE BALTIC REGION** With generous support from the Barbro Osher Pro Suecia Foundation, the forum's Program on Sweden, Scandinavia, and the Baltic Region hosted four Anna Lindh Fellows

## THE EUROPE CENTER MISSION

*The Europe Center is dedicated to innovative thinking about Europe in the new millennium. The expansion of the European Union deepens the challenges of democratic governance, economic growth, security, and cultural integration. The center conducts trans-Atlantic research and convenes public programs to offer innovative and cooperative solutions.*

whose research projects explored a diverse range of fields:

- Anu-Mai Köll (Baltic history, culture, and society, Södertörn University): "Soviet Repressions in Estonia"
- Patricia Rinwigati Waagstein (law, Uppsala University): "Patent System and Human Rights: Problem or Solution to Access to Medicine in Developing Countries?"
- Laust Schouenborg (political science, London School of Economics): "From Norden to the Northern Dimension: A Regional International Society in the Making?"
- Jonas Linde (political science, University of Gothenburg): "Doubting Democrats? A Comparative Analysis of Support for Democracy in Central and Eastern Europe"

In addition to its Anna Lindh Fellows, FCE hosted visiting scholar Roland Benedikter, European Foundation Fellow in residence at the Orfalea Center for Global and International Studies at the University of California at Santa Barbara. Benedikter is working on two major book projects, one about what he describes as the "global systemic shift," and one on "contemporary cultural psychology of the West," the latter comparing cultural-political trends in the European and American hemispheres. Benedikter will continue to develop his research projects in the next three years as a visiting scholar at The Europe Center.



PHOTO: Michael Oren, ambassador of Israel to the United States, speaks to a capacity audience in the Bechtel Conference Center on February 11, 2010, on “The U.S.-Israel Relationship Today: Historical and Personal Perspectives.” CREDIT: DOUGLAS ENG

**IBERIAN STUDIES** The forum’s Iberian Studies Program hosted research seminars by Ramon Villares (contemporary history, University of Santiago) and Joseba Zulaika (Basque studies, University of Nevada, Reno). In the 2010-11 academic year the program will present a multi-day Iberian studies conference featuring leading scholars from the United States, the Iberian peninsula, and Western Europe.

**MULTIDISCIPLINARY INTERNATIONAL CONFERENCES** Three major international conferences headlined the forum’s 2009-10 programming. *Between Moscow and Brussels: Emerging States, East or West?* analyzed the new dynamics emerging within post-Soviet Europe, focusing on the external influences exerted by Moscow and Brussels and how they interact with the internal dynamics of the “corridor” countries, and examined possible scenarios for future stabilization and development. *Hannah Arendt and the Humanities: On the Relevance of Her Work Beyond the Realm of Politics* considered, in light of the renewed interest in Arendt’s political thought following 9/11 and the so-called War on Terror, how her philosophical writing may also offer a new understanding of literature and the arts as they address contemporary society and politics. Finally, *Ideas of Secularization in Trans-Atlantic Perspectives* addressed different ideas of secularization, the

ways in which they have been historically narrated, and now function discursively, and how these insights may help us address the present-day politicization on the topic of secularization. Workshop sessions especially focused on comparative approaches to secularization in the United States and Europe. All three conferences are releasing notable publications and planning follow-up conferences.

FCE continued to develop its lecture and publication series with German publishing house Suhrkamp Verlag. The 2009-10 installment of the series featured lectures on “Stalin and Genocide” (in English) at Stanford and (in German) in Berlin by Stanford professor and FSI Senior Fellow Norman Naimark, with a subsequent German language publication *Stalin und der Genozid* from Suhrkamp Verlag (2010) and English language publication *Stalin’s Genocides* from Princeton University Press (2010).

In 2009-10 the forum launched its new collaborative project with the Van Leer Jerusalem Institute, and European partners, on *Debating History, Democracy, Development and Education in Conflicted Societies*. This series will expand The Europe Center’s programming to the area of bridging divides in the United States, the European Union, and the greater Middle East. The Europe Center and partner institutes will host the first workshop in this



PHOTO: Stanford President emeritus Gerhard Casper and Professor Robert Harrison discuss the legacy of Hannah Arendt's writing at the May 13-14 international workshop *Hannah Arendt and the Humanities: On the Relevance of Her Work Beyond the Realm of Politics*. CREDIT: L.A. CICERO

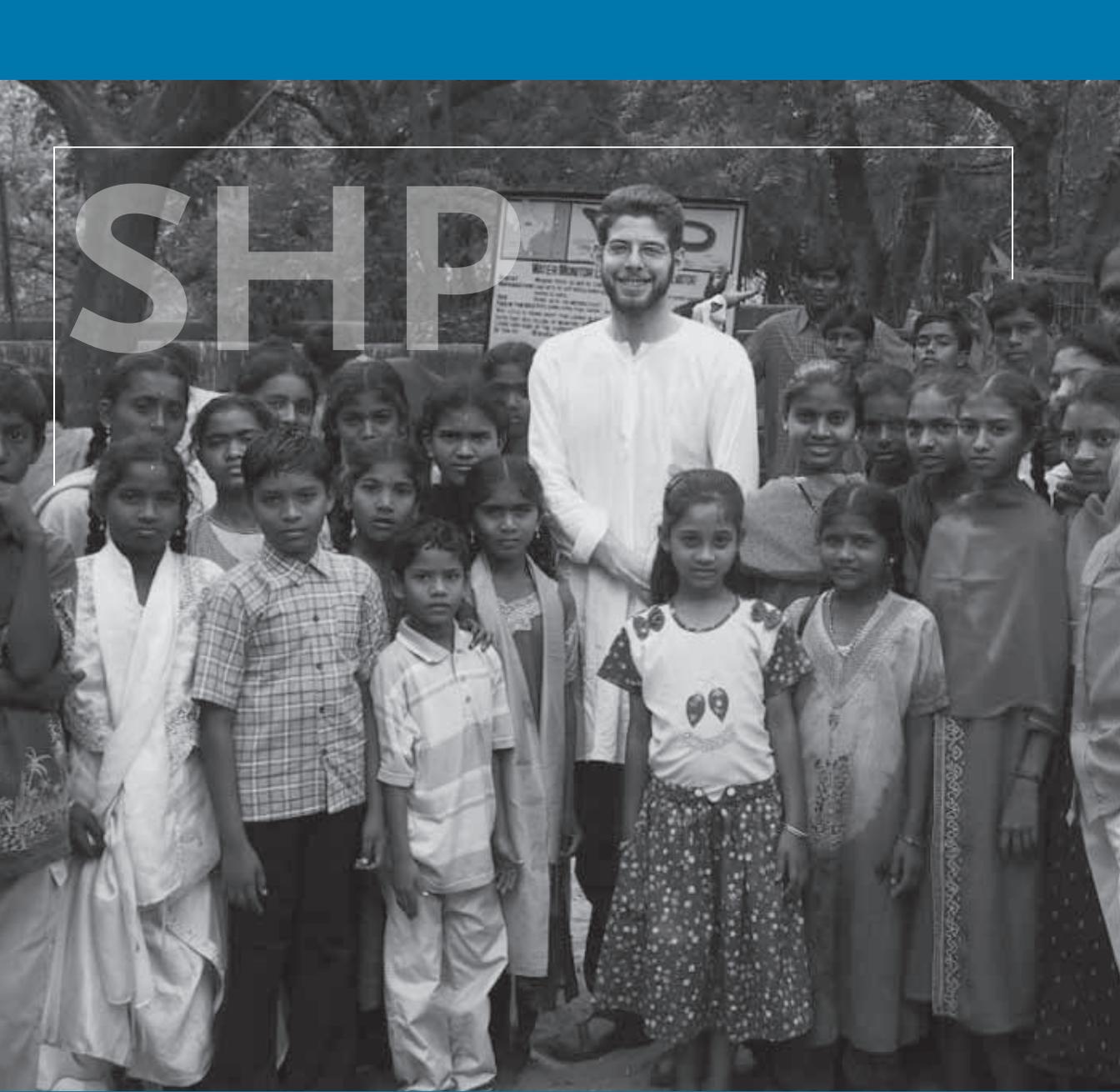
series, with a focus on democracy and development, in May 2011 at the Van Leer Jerusalem Institute, with a second conference planned at Stanford in spring 2012 to address history, memory, and reconciliation. This ongoing framework will deepen discussion between scholars and policy experts from the United States, Europe, and the Middle East.

Finally, 2009-10 marked the conclusion of FCE's three-year series on issues of *Contemporary History and the Future of Memory and Reconciliation*, co-sponsored by the Division of Literatures, Cultures and Languages, and the Program on Human Rights at the Center on Democracy, Development, and the Rule of Law. This year's series featured lectures by José Zalaquett (University of Chile), Harri Englund (University of Cambridge), and Gayatri Chakravorty Spivak (Columbia University).

**RESEARCH SEMINAR** FCE's weekly research seminar series explored such contemporary European and trans-Atlantic issues as post-conflict international human rights, trans-Atlantic implications of the Lisbon Treaty, revolutionary traditions in Europe, and post-Soviet political and social transitions. Speakers included Timothy Garton Ash (senior fellow, Hoover Institution), Josef Joffe (FSI senior fellow and editor, *Die Zeit*), Michael Oren (Israel's ambassador of to the United States), Jan Fischer (prime minister

of the Czech Republic), Sir Jonathan Philips (UK permanent secretary for Northern Ireland), and author Peter Schneider.

A full list of this year's speakers and topics, including audio transcripts, can be found on the new website of The Europe Center: <http://europe.stanford.edu>.



*“Domestically, passage of health reform legislation has raised new research and policy questions and created new challenges and opportunities for Stanford Health Policy researchers. And several of our researchers are on the forefront of policy research for global health, leading multidisciplinary research teams in areas that range from governance issues to strategies for containment of complex diseases to the delivery of medical services.”*

Alan Garber, PhD, MD, Director, Stanford Health Policy (CHP/PCOR)

PHOTO: Stanford Health Policy core faculty member Jeremy Goldhaber-Fiebert and village children pose for a photo on the road between Madras and Mahabalipuram in Tamil Nadu, India. Goldhaber-Fiebert is conducting research on the dual health burden of obesity and undernutrition in India. CREDIT: SARA GOLDHABER-FIEBERT

**OBESSE AND HUNGRY: TACKLING TWO SEEMINGLY OPPOSING PUBLIC HEALTH CONCERNS IN INDIA** Stanford Health Policy (SHP) core faculty member works across Stanford and around the globe to identify promising intervention approaches.

Obesity is a well-documented problem in developed countries, and SHP researchers have conducted a series of studies on the topic—including one observing its impact on America’s lower-income workers and another study assessing parental effects on childhood obesity in the United States.

But SHP core faculty member Jeremy Goldhaber-Fiebert is turning to an unexpected location to conduct his own obesity research. He has teamed up with colleagues from across campus and worldwide to better understand India’s dual health burden of undernutrition and obesity.

“In these places where both undernutrition and obesity are intermingling, the story becomes complicated and the challenges unique,” says Goldhaber-Fiebert, also an assistant professor of medicine at Stanford School of Medicine. “The image that many people have of India is dominated by the series of pictures we’ve received for the last 20 years of poorly nourished people. But obesity and diabetes are increasingly prevalent, affecting cities and rural areas, northern and southern regions in different ways.”

As India’s middle class has expanded, the nation’s public health concerns have shifted. Obesity rates have risen, coinciding with a surge in diabetes. The number of Indians with type 2 diabetes is expected to double by 2030 to nearly 80 million (Wild, S., et al. “Global Prevalence of Diabetes,” *Diabetes Care* 27:5, 1051, June 2004). Meanwhile, according to the World Bank, 43 percent of children in India are underweight.

A chronic condition, type 2 diabetes is characterized by high levels of glucose in the blood. People who have type 2 diabetes are at

## SHP MISSION

*Stanford Health Policy offers innovative educational programs from the undergraduate to post-graduate level and conducts rigorous, multidisciplinary research that lays the foundation for better domestic and international health policy and health care.*

much greater risk of health problems, including those of the eyes, kidneys, and cardiovascular system. The American Heart Association estimates that almost three-quarters of type 2 diabetics die from some form of heart or blood vessel disease. And a person’s risk of stroke increases more than twofold within the first five years of being treated for type 2 diabetes.

Goldhaber-Fiebert is interested in how this rise in India’s type 2 diabetes rate will affect the country of 1.1 billion and wants to understand how best to attempt a public health strategy that addresses both individuals who are undernourished and those who are obese and at greater risk for type 2 diabetes. He is joined in his research by colleagues across disciplines and around the globe: epidemiologists in India and across Stanford—SHP core faculty Paul Wise, professor of pediatrics, assistant professor of environmental earth system science David Lobell, deputy director of the Food Security and the Environment program Walter Falcon, and assistant professor of statistics Bala Rajaratnam. The group is benefiting from a Woods Institute Environmental Venture Project grant for interdisciplinary research aimed at understanding the practical implications of climate change, food production, and nutrition for human health.

Bringing his own expertise in mathematical modeling, Goldhaber-Fiebert is working with colleagues to consider the patterns of future illness and death due to undernutrition and obesity. They are interested in how economic and demographic changes will impact these



PHOTO: *Stanford Health Policy Director Alan Garber leads a meeting of health economists at Stanford. Garber published extensively on comparative effectiveness research in 2010.* CREDIT: TEAL PENNEBAKER

trends. Ultimately, broadly delivered nutrition policies will have to contend with addressing these issues without exacerbating either one. While their research is focused in India now, it has broad implications for the many other nations that face the undernutrition/obesity dual burden. For example, Goldhaber-Fiebert and Karen Eggleston, a Shorenstein APARC fellow, have published on type 2 diabetes topics in India and China and are currently working together to examine the analogous issues discussed here in the context of China.

“From a public health perspective I don’t think that we can focus solely on undernutrition or on obesity,” Goldhaber-Fiebert says. “Both are important. Their interplay produces complex policy challenges.”

Goldhaber-Fiebert explains that research has found that some Indian families have undernourished and obese members living side by side. Other studies have shown that public health initiatives aimed at addressing undernutrition—for example food programs—end up providing food to older children who are not undernourished. Similarly, efforts to curb obesity might risk inadvertently harming undernourished citizens.

“The next couple years of our research is going to be largely about how to address both at once,” Goldhaber-Fiebert says. “In recent trips to India, we’ve started conversations with

local policymakers and NGOs actively involved in these issues.”

This summer, SHP hosted the second class of Global Health Corps fellows for an orientation before their one-year stint of field work.

Founded by Barbara Bush and Stanford alumnus Jonny Dorsey, the Global Health Corps program will send 38 fellows to work in areas of the world with severe health care disparities. The yearlong fellowship pairs teams of fellows with partner organizations (like the Clinton Health Access Initiative and Partners in Health) in the United States and in Africa.

“Stanford Health Policy is committed to fostering meaningful health research and discovering the causes of health disparities. Global Health Corps’ work in underserved areas carries forward our research and mission,” SHP Director Alan Garber says. “We were so pleased to be a part of the fellows’ training and orientation and look forward to seeing how they grow and contribute to better health in the neediest parts of the world.”

SHP helped host this year’s fellows, as it did for last year’s 22 fellows. The orientation included sessions on social justice, democracy and development in Africa, microfinance, urban poverty in America, cross-cultural awareness, and the practical aspects of working as a team. Core faculty members Paul Wise, Jeremy Goldhaber-Fiebert, and Grant Miller



PHOTO: Paul Wise, Stanford Health Policy core faculty member, checks a young patient in rural Guatemala. Wise's Children in Crisis program helps provide health care to vulnerable children living in politically unstable regions where preventable childhood deaths are extremely high. CREDIT: ADAM GORLICK

all spoke in sessions, as they did during last year's orientation.

The fellows, who are all in their 20s, will live in Boston and New Jersey, Burundi, Malawi, Rwanda, Tanzania, and Uganda. To read updates on their experience in the field, visit <http://fellows.ghcorps.org/>.



# SHORENSTEIN APARC

*“For more than twenty years, Shorenstein APARC has bridged divides between Asia and the United States. We do so by promoting dialogue — especially between scholars and policymakers in the United States and Asia — through research, interdisciplinary events, and policy-relevant publications. Shorenstein APARC’s scholars address tough issues head on and lead the way for productive, meaningful discussion and resolution.”*

Gi-Wook Shin, Director, Shorenstein APARC

PHOTO: A seller prepares rice to be sold at a market in Kampong Speu province, west of Phnom Penh, August 2, 2010.  
CREDIT: REUTERS/CHOR SOKUNTHEA

# Walter H. Shorenstein Asia-Pacific Research Center

## STRENGTHENING TIES WITH ASIA AND DEVELOPING REGIONAL UNDERSTANDING

Shorenstein APARC continues to strengthen Stanford's ties with Japan—and the rest of Asia—through its Stanford Kyoto Trans-Asian Dialogue. In September 2010, the center held its second annual dialogue in Kyoto, Japan. The dialogue brought together more than 30 subject experts from the United States and Asia to explore the concept of East Asia as a regional community. Within this context, they discussed economics, security, history, culture, and identity and the future of East Asian regionalism. These closed-session discussions allow for candid off-the-record conversation. Summaries of the dialogues are available to the public online.

Scholars Daniel C. Snider, associate director for research at Shorenstein APARC and a Japan and Korea specialist, and Donald K. Emmerson, director of the Southeast Asia Forum and FSI senior fellow, emeritus, were selected for the new National Asian Research Program, a joint program of the National Bureau for Asian Research and the Woodrow Wilson International Center for Scholars. Snider and Emmerson were among 39 scholars selected nationwide for their focus on U.S. policy-relevant Asia research. Research findings will be brought to the attention of policymakers.

Phillip Lipsky, center fellow in FSI and assistant professor of political science, is a rising specialist on political economy and international relations. He was selected to join 14 other emerging Japan specialists from across the United States as a fellow with the new U.S.-Japan Network for the Future program. In June 2010, Lipsky represented Stanford as the fellows traveled to Washington, D.C., to engage with senior policymakers and attend policy briefings.

## SHORENSTEIN APARC'S MISSION

*Shorenstein APARC is a unique Stanford University institution dedicated to the interdisciplinary study of contemporary Asia. Shorenstein APARC's mission is to produce and publish outstanding interdisciplinary Asia-Pacific-focused research; to educate students, scholars, and corporate and governmental affiliates; to promote constructive interaction to influence U.S. policy toward the Asia-Pacific; and to guide Asian nations on key issues of societal transition, development, U.S.-Asia relations, and regional cooperation.*

## DEEPENING UNDERSTANDING OF THE KOREAN WAR AND RELATIONS WITH NORTH AND SOUTH KOREA

The legacy of the Korean War continues to affect U.S.-Korea relations and has left North and South Korea performing a delicate dance to coexist peacefully. Shorenstein APARC and the Korean Studies Program (KSP) commemorated the 60th anniversary of the outbreak of the war with events examining the experience of the war and its long-term effects. The activities began on May 27, 2010, with a prescreening of the Korean blockbuster film *Into the Fire*, directed by John H. Lee, and a moderated panel discussion involving Lee and Korea experts.

Gi-Wook Shin, director of Shorenstein APARC and KSP, published his new book *One Alliance, Two Lenses: U.S.-Korea Relations in a New Era* in January 2010. The book examines U.S.-South Korea relations between 1993 and 2003, a transformative period marked by significant changes in regional and global politics. In *One Alliance, Two Lenses*, Shin suggests that Koreans view relations through the lens of national identity while Americans view them through the lens of policy.



PHOTO: U.S. Special Envoy for North Korea Stephen Bosworth spoke at Shorenstein APARC on March 4, 2010.  
CREDIT: REUTERS/YURIKO NAKAO

To address the ever-present concern about nuclear warfare on the Korean peninsula, Ambassador Stephen Bosworth, U.S. special envoy for North Korea policy, visited Shorenstein APARC on March 4, 2010, for a closed-session discussion with members of the Stanford community and guests. Bosworth spoke about his December 2009 visit to Pyongyang and his participation in the Six Party Talks.

Heading into the new academic year, KSP welcomed Pulitzer Prize-winning journalist Sang-Hun Choe, a reporter for the *International Herald Tribune*, as its Fellow in Korean Studies. Choe has a long history of investigative reporting on U.S.-Korea relations and will spend the 2010–2011 academic year researching how Koreans perceive the research of American Korea experts on topics such as government, media, and society.

**LOOKING BACK AND LOOKING FORWARD:  
60 YEARS OF THE PRC** During the past academic year, the People's Republic of China (PRC) commemorated the 60th anniversary of its dramatic 1949 founding. The Stanford China Program (SCP), in collaboration with the Center for East Asian Studies, sponsored a series of six lectures featuring some of the nation's foremost scholars on modern and contemporary China, who reviewed each of the past six decades and examined the impact on China's future.

China's economy and society have undergone significant changes since the late 1970s. *Growing Pains: Tensions and Opportunities in China's Transformation*, a new book published in 2009 by Shorenstein APARC, explores the history and future of China's governmental reforms in the areas of employment, land policy, village elections, family planning, health care, social inequality, and environmental degradation. The book is based on research for the Corporate Restructuring and Governance in China project led by Stanford scholars Jean Oi, SCP director, professor of political science, and FSI senior fellow, and Thomas Heller, professor of law and FSI senior fellow, emeritus. Oi co-edited *Growing Pains* with Stanford China specialists Scott Rozelle, Helen F. Farnsworth Senior Fellow at FSI, and Xueguang Zhou, FSI senior fellow and professor of sociology.

The current U.S.-China relationship was the subject of Shorenstein APARC's annual Oksenberg lecture and workshop. Held on June 4, 2010, "Friction Points: Colliding Interests in U.S.-China Relations" featured keynote speaker Jeffrey Bader, special assistant to the president and senior director for East Asian affairs at the National Security Council. Panelists spoke on issues of economics and security, examining both sources of tension and areas of cooperation and possibility in the U.S.-China political relationship. Audio and video recordings



PHOTO: Daniel C. Sneider, Shorenstein APARC associate director for research, with Into the Fire director John H. Lee on May 27, 2010. CREDIT: ROD SEARCEY

of the entire event are available online as part of Shorenstein APARC's ever-growing library of multimedia resources.

**PUBLISHING TIMELY AND INSIGHTFUL RESEARCH ON MODERN AND CONTEMPORARY ASIA** Through ongoing publication agreements with the Brookings Institution and Stanford University Press, Shorenstein APARC continues its commitment to publishing timely, insightful research on modern and contemporary Asia. To date, it has published 11 books through the Brookings Institution and nine through Stanford University Press. Its recent release, *Does South Asia Exist?* is the final in Shorenstein APARC's groundbreaking three-book series on regionalism in Asia. Recent books on other leading-edge topics include *Islamism: Contested Perspectives on Political Islam* (2009), *Prescribing Cultures and Pharmaceutical Policy in the Asia-Pacific* (2009), and *First Drafts of Korea* (2008). Center scholars also publish extensively in peer-reviewed academic journals, scholarly and trade presses, and in the mainstream media.

# FSE



*“Providing food security for a world that will be warmer, more populous, and continually developing requires the implementation of sound policies that enhance agricultural production, household incomes, and resource stewardship. New ideas are needed to meet this challenge — FSE is committed to supporting that process.”*

Rosamond Naylor, FSE Director, Professor of Environmental Earth System Science, and William Wrigley Senior Fellow

# Program on Food Security and the Environment

Agricultural productivity and environmental sustainability are at the core of the FSE program. A growing population, increasing household incomes, and the search for oil substitutes have led to rapidly rising demand for agricultural products. Consumption pressures have resulted in agricultural expansion into pristine forests and the intensification of existing agricultural areas with potentially serious environmental consequences. Understanding what tradeoffs need to be made and how decisions affect both individual countries and the global market shape many of the questions posed by FSE.

As a joint program between the Freeman Spogli Institute for International Studies and the Woods Institute for the Environment and home to the Rural Education Action Program (REAP), FSE tackles a wide range of interdisciplinary issues on both the country and the international level. Over the past year, FSE provided environmental, health, and education policy advice to ministers in Indonesia and China, evaluated a successful solar-powered irrigation project in Benin, studied transformations in Chile's and China's aquaculture industries, and assessed the impacts of agricultural expansion in the Amazon and Indonesia. On a global scale, scholars analyzed the impacts of economic volatility on food and nutrition security, evaluated biofuel potential and expansion effects, and calculated climate change impacts on agricultural production. The relevancy and importance of these studies were reflected in the successful publication of results in both academic journals and respected media outlets.

Supporting FSE's research and teaching program were visiting fellows Luiz Martinelli, an ecologist from the University of Sao Paulo, and Henning Steinfeld, an agricultural economist from FAO. The FSE Visiting Fellows Program was initiated in 2008 with support from a five-year, \$3 million grant from the Cargill Foundation.

## FSE'S MISSION

*The Program on Food Security and the Environment addresses critical global issues of hunger, poverty, and environmental degradation by generating vital knowledge and policy-relevant solutions. An interdisciplinary team of scholars accomplishes this mission through a focused research portfolio, teaching program, and direct science and policy advising.*

FSE is pleased to announce the receipt of a \$1 million grant from the Bill & Melinda Gates Foundation to host a two-year, global symposium series on Food Policy, Food Security, and the Environment. The series will consist of a dozen integrated events to begin winter 2011, featuring the world's leading policy experts in food and agricultural development. All videotaped lectures, associated materials, and an integrated volume will be freely available on the FSE website. FSE envisions the compilation of new knowledge to be especially relevant for graduate-level programs in Africa and Asia as well as the United States—complementing FSI's larger global development effort. The grant also provides funding to work with the Stanford Program on International and Cross-Cultural Education (SPICE) to produce an educational unit on food policy and food security for high school students.

# IPS



*“The Ford Dorsey Program in International Policy Studies prepares students to tackle complex global policy issues and become effective actors in the international arena. The program links IPS students with Stanford’s world-renowned research centers and programs, in FSI and across the university, and provides a group-based practicum involving real-world problem solving. Students benefit from exposure to Stanford’s cutting-edge research, while maintaining a dynamic, intimate student learning experience.”*

Kathryn Stoner-Weiss, Director, Ford Dorsey Program in International Policy Studies and Senior Fellow, FSI

PHOTO: *Students meet with Minister of Foreign Affairs Ahmet Davutoglu during IPS Study Trip to Turkey, March 2010.* CREDIT: JIRO KODERA

# Ford Dorsey Program in International Policy Studies

Stanford's exceptional faculty is at the core of IPS. The program's truly interdisciplinary approach encourages students to develop a broader range and depth of knowledge. Students are exposed to expertise in Stanford's global research institutions, in particular the Freeman Spogli Institute for International Studies.

Students gain a strong foundation in core global and policy skills in the first year of our program. In their second year, students take a practicum course and work in teams to conduct policy analyses for real-world client organizations.

Each student also focuses on a policy concentration. The Ford Dorsey Program offers six areas of concentration, each of which is guided by one of the major international policy research centers at Stanford:

- Democracy, Development, and Rule of Law
- Energy, Environment, and Natural Resources
- Global Health
- International Negotiation and Conflict Management
- International Political Economy
- International Security and Cooperation

To enhance student learning, the program also offers annual global study trips, access to Stanford alumni and other international policy practitioners, and a lecture series. IPS study trip and internship stipends support students in extending their knowledge beyond the classroom to experience policy analysis and problem solving in real-world settings. Personalized career and internship support helps Ford Dorsey students to identify opportunities and begin high-powered careers after the two-year program.

Students leave the Ford Dorsey Program with a deepened and sophisticated understanding of the world and go on to careers in all aspects of international policymaking. As Sofiane Khatib, IPS Class of 2005, states, "My experience in the IPS program allowed direct access to some of the best faculty worldwide as well as top policymakers from key international organiza-

## IPS MISSION

*Stanford's International Policy Studies Program was founded in 1982 and endowed as The Ford Dorsey Program in International Policy Studies (IPS) in 2005 as a joint undertaking of the Freeman Spogli Institute and the School of Humanities and Sciences at Stanford. The program trains students in the application of advanced analytical and quantitative methods to decision making in international affairs. IPS is a two-year program that grants the Master of Arts degree.*

tions, the United States, and other countries. This, along with the program's strong focus on methods and policy analysis, allowed me to gain a good understanding of how critical policy decisions are taken and implemented. My time at Stanford has proved invaluable to me in my current position as associate director of the Middle East team at the World Economic Forum."

Enrollment in the M.A. program is truly global, with half our students originating from outside the United States. The program especially encourages applications from those with international work experience. The Ford Dorsey Program in International Policy Studies furthers FSI's goal of bridging theory and practice in international affairs.

# PESD



*“Many energy and environmental policies that are elegant in theory are subject to a raft of political, economic, regulatory, and legal challenges in practice. PESD studies the critical role of such institutional factors in shaping global energy markets.”*

Frank A. Wolak, Director, Program on Energy and Sustainable Development

*PHOTO: Poor households in India typically only have access to limited supplies of LPG (cylinder in center); improved biomass stoves can offer substantial health benefits compared with traditional cooking methods.*

CREDIT: MARK THURBER

# Program on Energy and Sustainable Development

Energy inextricably binds together the developed and the developing world. Oil lifted in places like Africa and the Middle East flows to energy consumers around the world. China mines and burns coal and emits ever more greenhouse gases to fuel its breathtaking economic rise. Developing nations supply much of the world's energy, and yet their own citizens are often left without safe and reliable supplies.

Our research at PESD focuses on how institutions shape energy markets around the world. In the oil market, among the most important institutions are the national oil companies (NOCs) that control three-quarters of global reserves. PESD's research has studied in unprecedented detail 15 of the most important NOCs around the world. We are also engaged in a major study of global coal markets, which includes case studies of major coal producer/consumers like China, India, the United States, and the European Union and key exporters such as Indonesia, Australia, South Africa, and Colombia.

Studying which international policy instruments might be most effective at creating incentives for greenhouse gas emissions reductions in major emerging markets like China and India continues to be an important focus at PESD. The operation of climate policy instruments in the messy, political "real world" was the subject of a major PESD conference on September 7, 2010.

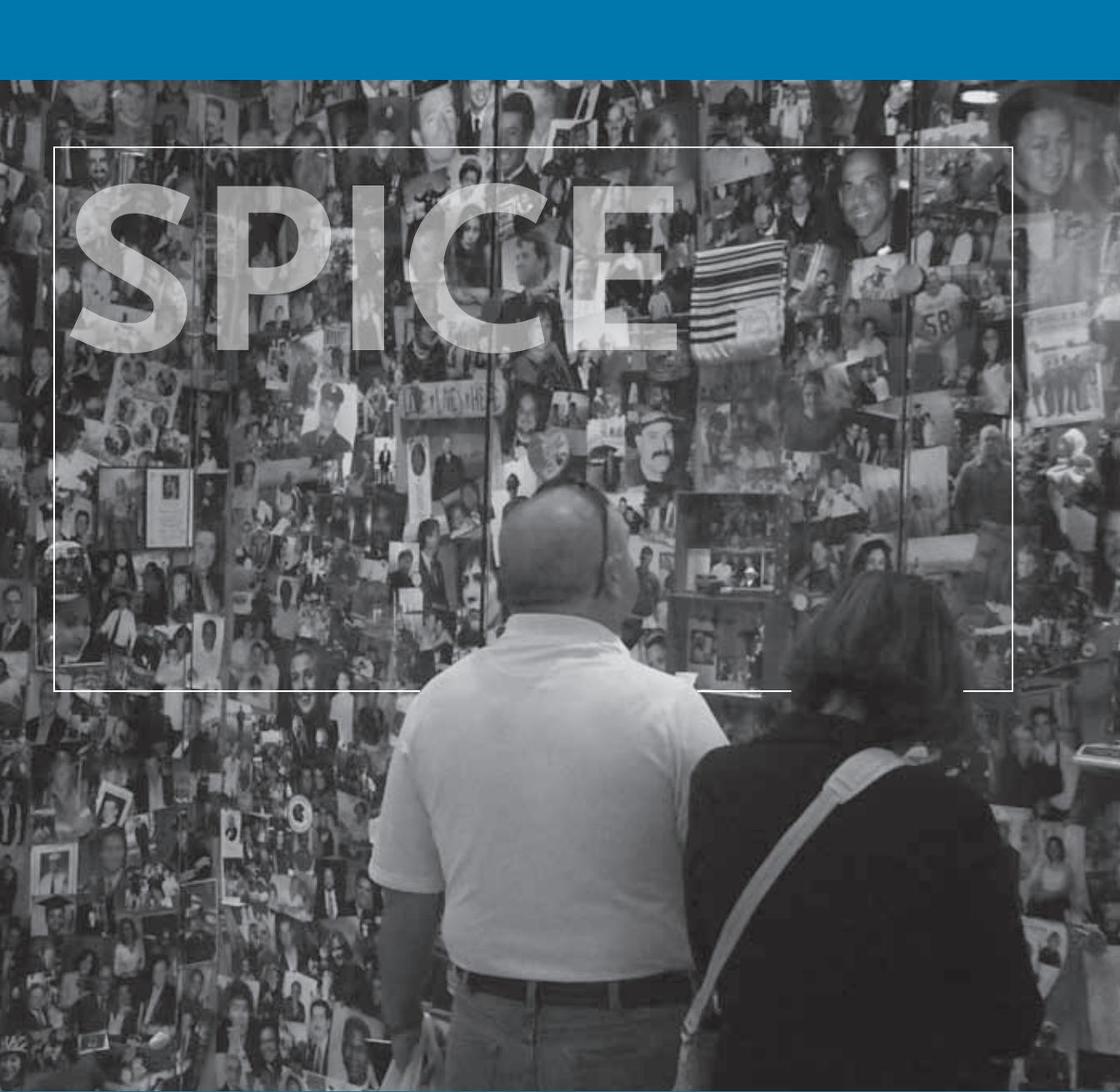
The potential for renewable energy to help address climate change depends on how effectively it can be integrated into electricity systems. The two most significant obstacles to deep penetration of renewable energy in the market are a lack of adequate transmission infrastructure and the inability to manage the intermittency of renewable resources like wind and the sun. We plan to pursue a comparative study of how different jurisdictions around the world have been more or less successful at putting in place regulatory models that allow

## PESD'S MISSION

*The Program on Energy and Sustainable Development (PESD) is an international, interdisciplinary program that draws on the fields of economics, political science, law, and management to investigate how institutions shape patterns of energy production and consumption, in turn affecting human welfare and environmental quality. In addition to undertaking world-class research, the program leads advanced graduate and introductory undergraduate courses and seminars in energy and environmental policy at Stanford University.*

needed transmission lines to be built in a timely and least-cost manner.

We continue to focus on how to supply more and better energy to the poorest populations around the world. Our research examines the prospects for commercial approaches to energy delivery to succeed and scale where strictly charitable ones have failed. Recent work has focused on why improved cookstove dissemination efforts have failed dismally over the past 30 years despite the potentially dramatic health benefits (and side benefits for climate mitigation) from replacing traditional biomass stoves with cleaner-burning ones.



# SPICE

*“Central to the mission of the Tribute WTC Visitor Center is the education of students through the personal stories, images, and artifacts of the tragic events of 9/11 and the compassionate response. We were honored to work with the expert team at SPICE to help convey the historical context and contemporary relevance of 9/11 to this key audience. Together with SPICE, we will reach thousands of young students in the United States and around the world.”*

Meriam Lobel, Curator, Tribute WTC Visitor Center

PHOTO: Visitors at the Tribute World Trade Center Visitor Center view images and artifacts of the 9/11 events.

CREDIT: COURTESY MERIAM LOBEL, TRIBUTE WTC VISITOR CENTER

# The Stanford Program on International and Cross-Cultural Education

SPICE has partnered with the Tribute WTC Visitor Center to develop educational materials for students across the United States. The Tribute WTC Visitor Center offers visitors to the World Trade Center site a place where they can connect with people from the September 11 community.

SPICE is contributing to “September 11th Personal Stories of Transformation,” a classroom resource kit that contains eight videos. Each story is accompanied by discussion questions that guide students to connect outcomes of the historic events of September 11 to the choices they make in their own lives. The Tribute WTC Visitors Center classroom resources provide historic context, research links, and community service projects for each story. During the past year, SPICE developed educational materials on the theme, “globalizing peace,” in the form of story cards designed for elementary and secondary school students. FSI Director Coit Blacker serves as the principal investigator of the project.

Since its inception in 1976, SPICE has been developing international security- and peace-related educational materials in collaboration with non-Stanford organizations like the Tribute WTC Visitor Center and Stanford-based organizations—most notably, CISAC. SPICE’s work with CISAC has resulted in many comprehensive curriculum units that showcase CISAC scholarship such as *Uncovering North Korea* (John Lewis), *An Examination of War Crimes Tribunals* (Stephen Stedman and Allen Weiner), *Preventing Deadly Conflict: Toward a World Without War* (David Holloway), and *Inside the Kremlin: Soviet and Russian Leaders* (Coit Blacker, David Holloway, Gail Lapidus, and Michael McFaul).

This year, SPICE began a new collaboration with CISAC’s Preventive Defense Project (William Perry and Siegfried Hecker) and the Nuclear Security Project, Washington, D.C., on the development of a teacher’s guide for

## SPICE’S MISSION

*The Stanford Program on International and Cross-Cultural Education serves as a bridge between FSI’s research centers and K–14 schools across the nation and independent schools abroad by developing multidisciplinary curriculum materials on international themes that reflect FSI scholarship.*

the film, *Nuclear Tipping Point*. The film was produced by the Nuclear Security Project, an effort to raise awareness about nuclear threats and to help build support for the urgent actions needed to reduce nuclear dangers. *Nuclear Tipping Point* is a conversation with four men intimately involved in U.S. diplomacy and national security over the last four decades. Former Secretary of State Henry Kissinger, former Senator Sam Nunn, former Secretary of Defense Bill Perry, and former Secretary of State George Shultz share the personal experiences that led them to write two *Wall Street Journal* op-eds in support of a world free of nuclear weapons and the steps needed to get there. SPICE will be distributing the guide and film through its extensive network of teachers and schools.

# Major Lectures and Programs — 2009-10



**September 10–11, 2009 — Walter H. Shorenstein Asia-Pacific Research Center (Shorenstein APARC)**  
Inaugural Stanford-Kyoto Dialogue featuring Gi-Wook Shin, Michael Armacost, Cho Hyun, James Sweeney, Yoichi Kaya, Phillip Lipsky, Lauren Bigelow, Jiang Kejun, John Weyant, Prodipto Ghosh, and Masahiko Aoki  
*Stanford-Kyoto Trans-Asian Dialogue: Energy, Environment, and Economic Growth in Asia*  
<http://fsi.stanford.edu/events/5794>

**September 24, 2009 — The Europe Center (formerly, Forum on Contemporary Europe)**  
Lecture by Timothy Garton Ash, senior fellow, the Hoover Institution, who asks if 1989 established a new model of non-violent revolution, supplanting the violent one of 1789  
*Velvet Revolution*  
<http://fsi.stanford.edu/events/5804>

**October 14, 2009 — Center on Democracy, Development, and the Rule of Law (CDDRL) and McCoy Family Center for Ethics in Society**  
Launch of the interdisciplinary human rights program at Stanford University, with Larry Diamond, Helen Stacy, Jenny Martinez, Terry Karl, Debra Satz, and Paul Wise  
*Human Rights at Stanford*  
<http://fsi.stanford.edu/events/5810>

**October 21, 2009 — Frank E. and Arthur W. Payne Distinguished Lecture Series, Freeman Spogli Institute for International Studies (FSI)**  
Thomasingar, former deputy director of National Intelligence for Analysis and chairman, National Intelligence Council, series on Reducing Uncertainty: Intelligence and National Security  
*Anticipating Opportunities: Using Intelligence to Shape the Future*  
<http://fsi.stanford.edu/events/5859>

**November 5-6, 2009 — The Europe Center (formerly, Forum on Contemporary Europe)**  
Workshop on new dynamics in post-Soviet Europe, focusing on influences exerted by Moscow and Brussels, interaction with internal dynamics of the “corridor” countries, and scenarios for stabilization and development  
*Between Moscow and Brussels: Emerging States, East or West?*  
<http://fsi.stanford.edu/events/5901>

**January 25, 2010 — Center for International Security and Cooperation (CISAC), Drell Lecture**  
Former Secretary of State George Shultz and theoretical physicist Sidney Drell in conversation with CISAC consulting professor and former journalist Philip Taubman  
*Working Toward a World Without Nuclear Weapons*  
<http://fsi.stanford.edu/events/5872>

**February 4, 2010 — Stanford Health Policy (SHP)**  
Stanford Health Policy in Washington program featuring SHP core faculty member Dr. Paul Wise  
*The Struggle for Child Health and Protection in Areas of Intense Political Instability*  
<http://fsi.stanford.edu/events/5974>

**February 11, 2010 — The Europe Center (formerly, Forum on Contemporary Europe), FSI, and the Consulate General of Israel, San Francisco**  
The Honorable Michael B. Oren, State of Israel’s ambassador to the United States  
*The U.S.-Israel Relationship Today: Historical and Personal Perspectives*  
<http://fsi.stanford.edu/events/6068>

**February 16, 2010 — Program on Food Security and the Environment (FSE)**  
Luiz Martinelli, professor of ecology, University of Sao Paulo, and FSE visiting fellow  
*Balance between food production, biodiversity, and ecosystem services in Brazil: Challenge and opportunity*

**February 26, 2010 — FSE**  
Jeff Raikes, CEO of the Gates Foundation, discusses his perspective on agricultural production and the Gates Foundation’s involvement in global agricultural development.  
*World Food Economy: Two Perspectives*  
<http://fsi.stanford.edu/events/6235>

**March 4, 2010 — Frank E. and Arthur W. Payne Distinguished Lecture Series, FSI and CISAC**  
Steve Coll, president, New America Foundation, staff writer, *The New Yorker*, and Pulitzer Prize-winning author, *Ghost Wars*  
*The Globalization of Terror*  
<http://fsi.stanford.edu/events/6032>

**March 11, 2010 — S.T. Lee Lecture, FSI**  
Robert D. Hormats, Under Secretary of State for Economic, Energy, and Agricultural Affairs  
*The Rise of the New Global Economic Powers: How the United States Should Meet the Challenge*  
<http://fsi.stanford.edu/events/6098>

**April 19, 2010 — FSI**  
A conference examining how technology can serve the needs of global development, with experts from business, medicine, academia, philanthropy, government, and NGOs  
Stephen D. Krasner, chair; keynote by former Secretary of State Condoleezza Rice  
*Technology, Governance, and Global Development*  
<http://fsi.stanford.edu/events/5971>



PHOTOS: (left to right) Steve Coll delivers a Payne Distinguished Lecture on “The Globalization of Terror,” focused on Pakistan. CREDIT: ROD SEARCEY; Payne Lecturer Ambassador Zalmay Khalilzad analyzes “The Struggle for the Broader Middle East” during a discussion led by FSI Deputy Director Stephen Krasner. CREDIT: ROD SEARCEY; Russian President Dmitry Medvedev addresses Stanford saying, “I wanted to see with my own eyes the origins of success.” CREDIT: LINDA CICERO; Former Secretary of State Condoleezza Rice presents Bill Gates, co-chair of the Bill & Melinda Gates Foundation, with a collection of books by Stanford faculty. CREDIT: BEN CHRISMAN

**April 19, 2010 — Frank E. and Arthur W. Payne Distinguished Lecture Series, FSI**

Bill Gates, co-chair, Bill & Melinda Gates Foundation, and chairman, Microsoft Corporation  
*Giving Back: Finding the Best Way to Make a Difference*  
<http://fsi.stanford.edu/events/6196>

**April 20, 2010 — FSI, CISAC, and the Hoover Institution**

Film screening and panel discussion with former Secretary of Defense William Perry, former Secretary of State George Shultz, and physicist Sidney Drell, moderated by Philip Taubman, to raise awareness about nuclear threats and actions needed to reduce nuclear dangers  
*Nuclear Tipping Point*  
<http://fsi.stanford.edu/events/6172>

**April 26-27, 2010 — CDDRL and Stanford Health Policy (SHP)**

Two-day conference featuring political scientists, economists, medical doctors, and health policy experts seeking better answers as to how governance may hinder or help health in developing countries  
*Better Governance for Better Health*  
<http://fsi.stanford.edu/events/6108>

**May 10-11, 2010 — CDDRL**

Inaugural conference of the Program on Good Governance and Political Reform in the Arab World featuring renowned scholars, activists, and practitioners from the Arab world, Europe, and the United States  
*Political Reform in the Arab World: Problems and Prospects*  
<http://fsi.stanford.edu/events/6102>

**May 14, 2010 — Walter H. Shorenstein Asia-Pacific Research Center**

2010 Shorenstein Journalism Award: Barbara Crossette, former foreign correspondent, *New York Times*  
*South Asia’s Vulnerable Side: Where Economic Growth Outpaces Human Progress*  
<http://fsi.stanford.edu/events/6146>

**May 17, 2010 — Frank E. and Arthur W. Payne Distinguished Lecture Series, FSI**

The Honorable Zalmay Khalilzad, former ambassador to the United Nations, Iraq, and Afghanistan  
*The Struggle for the Broader Middle East: Where We Are and Where We Need to Go*  
<http://fsi.stanford.edu/events/6194>

**May 17, 2010 — SHP**

2010 Eisenberg Legacy Lecture featuring Dr. Joseph Newhouse, John D. MacArthur Professor of Health Policy, Harvard University  
*Why is Health Reform Such a Sisyphean Task?*  
<http://fsi.stanford.edu/events/6119>

**May 27, 2010 — Korean Studies Program, Shorenstein APARC**

Special pre-screening and panel discussion of a major new Korean film to commemorate the 60th anniversary of the outbreak of the Korean War, with director John H. Lee, actor Kwon Sang-woo, Scott Foundas, Kyung Hyun Kim, Chi-hui Yang, John R. Stevens, and Daniel Sneider  
*Film Pre-screening: Into the Fire*  
<http://fsi.stanford.edu/events/6189>

**June 4, 2010 — FSI, Shorenstein APARC, and China Studies Program**

Conference in honor of Professor Michel Oksenberg with Gi-Wook Shin, Jean Oi, Chip Blacker, Jeffrey Bader, Nicholas Lardy, Robert Kapp, Thomas Heller, Michael Armacost, Steven Goldstein, Alan Romberg, and Thomas Fingar  
*Friction Points: Colliding Interests in U.S.-China Relations*  
<http://fsi.stanford.edu/events/6193>

**June 23, 2010 — Stanford University Office of the President and FSI**

Dmitry Medvedev, president of the Russian Federation, comes to Stanford to discuss technological innovation, investment, trade, and political cooperation between the United States and Russia.  
<http://fsi.stanford.edu/news/2462>

**July 14, 2010 — Program on Energy and Sustainable Development (PESD) and Kauffman Foundation**

PESD hosts an energy policy meeting to discuss approaches to reducing regulatory barriers to the development of lower carbon energy services in the United States.  
*State and Local Regulatory Barriers to Lower Carbon Energy Services*  
<http://fsi.stanford.edu/publications/22908>

**July 25–August 13, 2010 — Draper Hills Summer Fellows on Democracy and Development**

Under the aegis of CDDRL, 23 rising leaders from transitioning countries examine with distinguished Stanford faculty the linkages among democracy, economic development, human rights, and the rule of law.

**September 7, 2010 — Program on Energy and Sustainable Development (PESD)**

In collaboration with Stanford’s Graduate School of Business and Stanford Law School, PESD convenes a conference with leading researchers on the political, economic, and regulatory challenges presented by major climate policy instruments.  
*Climate Policy Instruments in the Real World*  
<http://fsi.stanford.edu/events/6149>

# Technology, Governance, and Global Development

*“We still do not know enough about the interactions between technology, governance, and development, especially in unstable and chronically underserved areas. By fostering new collaborations, at Stanford and in the field, we will learn more about effective approaches to poverty alleviation and sustainable economic development in some of the world’s most challenging regions.”*

FSI Deputy Director Stephen Krasner

PHOTOS: (clockwise from top left) Conference chair Steve Krasner moderates discussion on democracy and development with former Secretary of State Condoleezza Rice; moderator Phil Taubman, Google.org’s Megan Smith, State’s Department’s Jared Cohen, and FSI’s Joshua Cohen explore uses of information technologies for development;

In April 2010, FSI convened a conference on *Technology, Governance, and Global Development*, to gather the best minds, from within and outside the university, to address one of the most complex issues of the 21st century: Can technology help to improve the lives of the world’s poor? In sessions facilitated by Philip Taubman ’70, CISAC consulting professor and former associate editor of the *New York Times*, thought leaders from the private sector, health care, philanthropy, academia, and government and non-governmental organizations assessed technology’s ability to mitigate the global crises in health care, education, and food security that result from economic underdevelopment.

With a wealth of expertise and on-the-ground experience, panelists Megan Smith (vice president, Google.org), Jared Cohen ’04 (U.S. State Department), and Joshua Cohen (professor of political science, philosophy, and law; director, Program on Global Justice) tackled the issues underlying **“The Promise of Information and Communications Technology.”** The panelists cited encouraging evidence that mobile devices are having an impact on the lives of the rural poor: mobile phones are being used to improve medical outcomes by enabling patient monitoring and treatment remotely; providing financial services through banking and money transfers in rural areas; and conveying critical information to farmers on crop conditions, transportation routes, and pricing across markets.

FSI Director Chip Blacker chaired the **“Young Alumni Entrepreneurs”** panel. Jane Chen, MBA ’08 (founder, Embrace) worked with fellow Stanford MBA students to develop a portable, low-cost incubator to save lives of low-birth-weight babies; Jonny Dorsey ’07 (founder, FACE AIDS) began the program at Stanford to increase awareness and support for AIDS treatment in Africa among U.S. college students and has since launched the Global Health Corps to train health care workers for service in poor countries; and Nava Ashraf ’97 (associate professor, Harvard Business School) conducts field trials with new technologies and drugs to combat infectious disease in Africa. Each of the panelists acknowledged that a compelling service ethic is in the culture and the curriculum at Stanford.

Former Secretary of State Condoleezza Rice delivered the lunch keynote, focusing on democracy and global development. Rice made the case that democracy is more effective and ultimately more efficient in delivering economic development, because democracies are better at protecting the rule of law and property rights, less corrupt, more stable, and better able to deliver the benefits of human capital development to their populations.

Opening with the sobering statistic that despite extraordinary growth in technical capacity to prevent and treat child illness and death, health care workers are seeing stagnation



*Gilead Science's Clifford Samuel, the Gates Foundation's Sam Dryden, and FSI's Roz Naylor and Scott Rozelle discuss innovation in medicine, agriculture, food security, and education to serve the needs of the poor; Bill Gates urges students to become involved in global health and education. CREDIT: BEN CHRISMAN*

or a rise in mortality rates of children under five years of age, the panel on “**Governance, Innovation, and Service Delivery**” examined how this trend might be reversed. Nancy Birdsall, (founding president, Center for Global Development), Reyad Fezzani, (president, BP Solar), and Paul Wise (professor of pediatrics; director, FSI Children in Crisis program) explored the measures whereby innovative institutions and technologies can deliver crucial services—medical, energy, and financial services—in poorly governed areas.

“**Creative Markets for Technical Innovation,**” featuring Clifford Samuel (senior director, Gilead Science), Sam Dryden (director of agricultural development, Gates Foundation), Roz Naylor (director, FSI Program on Food Security and the Environment), and Scott Rozelle (director, FSI Rural Education Action Program), considered what institutional transformations and incentives could increase the development of products and services critical to the alleviation of global poverty including the delivery of low-cost medicines, technology-driven agricultural adaptation, processes to increase food security, and interventions to improve educational performance.

In the conference's culminating event, the Payne Distinguished Lecture, Bill Gates (co-chair of the Bill & Melinda Gates Foundation) addressed the topic, “**Giving Back: Finding the Best Way to Make a Difference.**” Gates

encouraged the capacity crowd gathered in Memorial Auditorium to shift their talents toward bigger needs and to provide “the passion and ideas to drive us forward” in health, education, and energy. Gates concluded that he hoped his visit to Stanford and other universities will “get the world's brightest people focused on its biggest problems.”

To continue the critical work begun at the conference, FSI established a Global Underdevelopment Action Fund. This fund will support action-oriented, interdisciplinary faculty collaborations that tackle the critical challenges of global underdevelopment. The first grants were awarded this fall. Educational and outreach activities, including a new speakers series, are also underway to extend the impact of global underdevelopment activities at Stanford. FSI seeks to enlist more donor partners in this venture, to leverage advances made by first-round grantees and to provide seed money for future projects.

# Honor Roll: Lifetime Gifts and Pledges to the Freeman Spogli Institute for International Studies

The generosity of past supporters, as well as those new to its donor rolls, enables the Freeman Spogli Institute for International Studies to continue to address global challenges with scholarly excellence and teaching, further its influence on public policy, and inform an expanding audience about its work.

The Freeman Spogli Institute for International Studies gratefully acknowledges those donors listed below for their support with gifts and pledges totaling \$100,000 or more since the institute's inception.

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PHOTOS: (clockwise from top left) FSI donor and Advisory Board member William H. Draper in conversation with conference speaker and information technology expert Jared Cohen '04, former policy planning staff, U.S. Department of State; FSI benefactors and Advisory Board members Brad Freeman '64 (left) and Ron Spogli '70 (right), and Georgia Spogli enjoy a convivial moment preceding the dinner with Payne Distinguished Lecturer Bill Gates and former Secretary of State Condoleezza Rice; former Secretary of Defense and FSI Senior Fellow William Perry and his wife Lee talk with Cynthia Kim, wife of FSI Advisory Board member and donor Jeong Kim.

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## A TRIBUTE TO WALTER SHORENSTEIN

*The Freeman Spogli Institute for International Studies, FSI's Walter Shorenstein Asia-Pacific Research Center, Asian studies, and Stanford University lost a dear friend on June 24, 2010, when longtime benefactor Walter Shorenstein died peacefully at his home in San Francisco. He was 95. Walter endowed the Shorenstein Asia-Pacific Research Center in 2002 and was deeply involved with the faculty and academic life of the center. He had also been a member of the FSI Advisory Board or its predecessor organization since 1992. Walter hosted many memorable dinners at his house, engaging his guests in lively and informed discussion of contemporary national and international affairs, including just three weeks before his death, a soiree following the Oksenberg Workshop, which honors the late Michel Oksenberg, prominent China scholar and FSI Senior Fellow. "We will miss Walter's keen intellect, his wise counsel, his generosity, and his abiding friendship," said FSI Director Coit D. Blacker.*



FSI benefactor and Advisory Board member Walter H. Shorenstein (1915-2010)

The Freeman Spogli Institute for International Studies gratefully acknowledges the following individuals, foundations, and corporations for their generous support during the 2009-2010 fiscal year. Gifts received between September 1, 2009, and August 31, 2010, are listed below. Every effort has been made to provide an accurate listing of these supporters.

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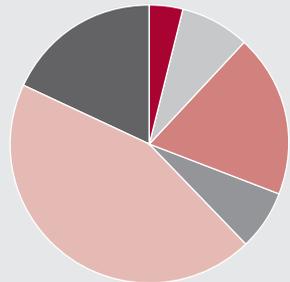
# Fiscal Year 2009-10 (preliminary)

Preliminary data indicate that revenues of the Freeman Spogli Institute for International Studies in the fiscal year 2009-10 amounted to \$25 million, of which 81 percent originated from endowment, grants, contracts, and gifts. The university's support from general funds represents 12 percent of total revenues, while income from affiliates represents 7 percent. Preliminary data indicate that expenses during the fiscal year 2009-10 amounted to \$24 million. Financial data for the fiscal year 2009-10 are based on information available as of September 20, 2010.

For the prior fiscal year, 2008-09 (opposite page), actual revenues were \$27.4 million; actual expenses were \$25.9 million. The Center for International Security and Cooperation remained FSI's largest research center with revenues of \$5.1 million and expenses of \$5.4 million.

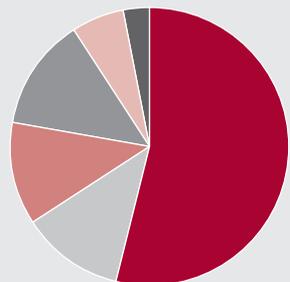
## REVENUE/INCOME

University General Funds	\$ 922,676	4%	■
University/Institute Special Allocations	2,075,667	8%	■
Grants and Contracts	4,846,903	19%	■
Affiliates	1,645,540	7%	■
Endowment	10,943,890	44%	■
Gifts	4,530,800	18%	■
<b>Total:</b>	<b>\$24,965,476</b>	<b>100%</b>	



## EXPENSES

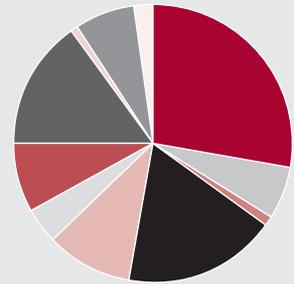
Faculty, Research, and Administrative Salaries and Benefits	\$13,022,693	54%	■
Student Aid	2,974,112	12%	■
Seminars, Lectures, Conferences, and Events	2,985,213	12%	■
Equipment, Materials, Supplies, and Maintenance	2,859,008	13%	■
Travel	1,487,111	6%	■
Indirect Costs	720,000	3%	■
<b>Total:</b>	<b>\$24,048,137</b>	<b>100%</b>	



# Fiscal Year 2008-09 (actual)

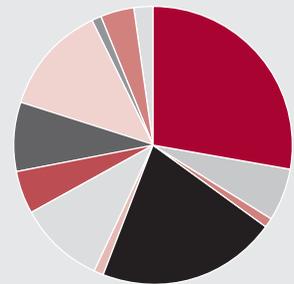
## REVENUE BY PROGRAM OR CENTER

	\$ in thousands	
FSI Central	\$ 7,764	28%
CDDRL	1,600	6%
CHP	132	1%
CISAC	5,073	18%
FCE	99	0%
FSE	2,676	10%
IUC	1,049	4%
PESD	2,117	8%
Shorenstein APARC	4,036	15%
SPICE	327	1%
AP Scholars	1,914	7%
Miscellaneous programs	644	2%
<b>Total:</b>	<b>\$27,431</b>	<b>100%</b>



## EXPENSES

	\$ in thousands	
FSI Central	\$ 7,373	28%
CDDRL	1,536	6%
CHP	240	1%
CISAC	5,406	21%
FCE	145	1%
FSE	2,518	10%
IUC	1,164	5%
PESD	2,322	8%
Shorenstein APARC	3,379	13%
SPICE	335	1%
AP Scholars	996	4%
Miscellaneous programs	451	2%
<b>Total:</b>	<b>\$25,865</b>	<b>100%</b>



ACRONYM LEGEND: FSI Central—Freeman Spogli Institute for International Studies central administration; AP Scholars—Asia-Pacific Scholars; CDDRL—Center on Democracy, Development, and the Rule of Law; CHP—Center for Health Policy; CISAC—Center for International Security and Cooperation; FCE—Forum on Contemporary Europe; FSE—Program on Food Security and the Environment; IUC—International University Center for Japanese Language Studies; PESD—Program on Energy and Sustainable Development; Shorenstein-APARC—The Walter H. Shorenstein Asia-Pacific Research Center; SPICE—Stanford Program on International and Cross-Cultural Education.

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