NICOLAS KYOL BEUN

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PROFESSIONAL SUMMARY

Knight-Hennessy Scholar and Stanford MA candidate in International Policy, researching on AI policy and energy infrastructure. 10+ years leading policy implementation and public affairs strategy for senior decision-makers across Argentine national and city governments, turning emerging technology into national and international narratives.

PROFESSIONAL EXPERIENCE

DIRECTOR OF COMMUNICATIONS & PUBLIC AFFAIRS

Buenos Aires, Argentina

Office of the Mayor of Buenos Aires — Feb 2026 – Aug 2026

- Directed communications strategy for the city government (~3M residents), managing a 15-person office and setting cross-agency messaging guidelines across 21 departments.
- Led external affairs for the Under Secretary of the Environment, reporting directly to Deputy Mayor Clara Muzzio; built partnerships with 10+ companies, NGOs, and civil-society groups on climate resilience, environmental permitting, and circular economy.
- Headed public affairs for the city's selection to Bloomberg Philanthropies' Youth Climate Action Fund; secured seed funding for a city-wide microgrant program for youth climate leaders.
- Translated climate-adaptation policy into public campaigns with engineers, economists, and social scientists at the Office of Environmental Policy and Strategy; Buenos Aires ranked 6th of 72 globally for climate resilience (AlphaGeo, 2026).

SENIOR POLICY ADVISOR TO THE CHIEF OF STAFF

Buenos Aires, Argentina

Office of the Mayor of Buenos Aires — May 2020 – Aug 2024

- Advised the Chief of Staff on policy delivery and political strategy; ran a special task force of 10+ project managers and a 6-person political advisory cabinet to redesign management plans, fast-track flagship programs through city bureaucracy, and position them on the national agenda ahead of the 2023 presidential election.
- Aligned the city's sustainability strategy with the UN SDGs, contributing to its annual Voluntary Local Review to the UN (16 SDGs, 27 government areas) and elevating its Climate Action Plan internationally; contributed to the city's selection as host of the 2022 C40 World Mayors Summit.
- Led the strategic redesign of Boti, the city's WhatsApp-based AI assistant, enabling remote access to 100+ city services during the national lockdown; scaled to 11M+ citizen interactions in a single month (Jan 2022). oecd-opsi.org/innovations/boti-the-citys-whatsapp
- Directed data collection for IATos, an AI cough-screening tool for COVID-19 later rolled out in Boti's citywide triage: gathered 5,867 recordings from 2,771 PCR-tested residents across 46 testing sites, enabling 88% accuracy (94% sensitivity); handled media and university relations, including requests for the open dataset. arxiv.org/abs/2104.13247

SOCIAL MEDIA EDITOR TO THE PRESIDENT

Buenos Aires, Argentina

Office of the President of Argentina (Casa Rosada) — Dec 2017 – Dec 2019

- Managed the President's and Casa Rosada's social media accounts; produced and directed 50+ videos for the President's social channels, reaching 100M+ views across Instagram, YouTube, and X. instagram.com/p/B5iZsUcp8pI
- Served as executive communications aide to the President across 400+ days of domestic and international travel, supporting press strategy, real-time messaging, and high-level bilateral engagements.
- Represented Argentina as a presidential delegate at the G20 Summit (2018) and the COP25 UN Climate Conference (2019); led digital engagement strategy, including content on Argentina's climate commitments, raising the country's international profile at high-stakes diplomatic events.

SPEECHWRITER TO THE PRESIDENT

Buenos Aires, Argentina

Office of the President of Argentina (Casa Rosada) — Dec 2015 – Dec 2017

- Authored 100+ policy memos; briefed the President ahead of high-level ministerial meetings; served as liaison between the speechwriting office and ministerial communications teams.
- Drafted 20+ official speeches for national addresses, press conferences, and media appearances, and 100+ personal letters to citizens signed by the President.
- Managed Casa Rosada's official newsletter. casarosada.gob.ar/informacion/que-estamos-diciendo
- Rose from campaign intern to communications aide to candidate Mauricio Macri (2014–15), preparing the press and social-media briefings that led to recruitment as presidential speechwriter.

EDUCATION

STANFORD UNIVERSITY — Stanford, CA Sep 2026 – Present

MA in International Policy (Cyber Policy and Security track) — Freeman Spogli Institute

- **Scholarship:** Knight-Hennessy Scholar, Stanford's fully funded graduate fellowship. knight-hennessy.stanford.edu/people/nicolas-beun

LONDON SCHOOL OF ECONOMICS (LSE) — London, UK 2024 – 2025

MSc in Social and Public Communication (Merit) — Department of Behavioural Science

- **Scholarship:** Chevening Scholar, one of 30 selected from Argentina for the UK government's fully funded global scholarship. gov.uk/government/news/30-argentines-will-study-in-the-uk-with-chevening-scholarships
- **Research:** Dissertation, "How are university students using generative AI for wellbeing?" (Quantitative analysis in R).
- **Leadership:** Co-President, LSE Argentine Society (2024–25).

UNIVERSIDAD DE BUENOS AIRES (UBA) — Buenos Aires, Argentina 2015 – 2021

Abogado, Law (Magna Cum Laude) — Faculty of Law and Social Sciences

- **Research:** RA, Philosophy of Law (2017): Democratic Institutions in Latin America, 2000–2010.
- **Teaching:** TA, Human Rights (2018).
- **Coursework:** Public International Law, International Human Rights Law, Economic & Financial Analysis.

SKILLS

- **AI & Automation:** AI-assisted web development, AI agents, and workflow automation (Claude, ChatGPT)
- **Research & Data:** quantitative social-science research, data collection, and analytics (R, Excel)
- **Communication & Design:** presentation decks (PowerPoint, Canva), video editing (Adobe Premiere)
- **Languages (5):** Spanish (native), Korean (native; professional working proficiency), English (C2), German (C1), Portuguese (B2)

FELLOWSHIPS & RECOGNITION

- **Fellowships:** Fulbright Study of the US Institute, U.S. Department of State (2017); Global Korea Scholarship, Korean Ministry of Education (2016); DAAD Winter Course, Germany (2019).
- **Korean Diaspora Leadership:** Represented Argentina at the Global Korean Politicians Forum (2022); featured in a KBS documentary on Korean leadership in Argentina. bit.ly/4krP63c