

**Ashray Narayan**

Resume 2025 • Freeman Spogli Institute, Stanford University • ashraynarayan0@gmail.com

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EDUCATION

**Stanford University**, Palo Alto, California

M.A. in International Policy, August 2025 – Present

**University of Southern California**, Los Angeles, California

B.A Economics (Major), International Relations (Minor), May 2020

**Languages:** English (Fluent), French, Spanish, Kannada (Limited Working Proficiency)

INDUSTRY  
EXPERIENCE

**Rox**, San Francisco, California

*Founding Marketing, Creative and Media Lead*

**December 2024 - Current**

- Led content and marketing for Sept 2025 General Audience launch of Sequoia-backed startup; grew social/LinkedIn 5x. Owned product marketing, GTM, and messaging.

**Buck Mason**, Los Angeles, California

*Editorial Stylist*

**May 2024 - August 2025**

- Styled editorial campaigns, lookbooks, e-commerce, and seasonal shoots; curated brand collaborations to boost customer engagement and visibility.

**Stanford Cyber Policy Center**, Palo Alto, California

*Program and Policy Manager*

**March 2022 - May 2024**

- Worked with Prof. Andrew Grotto on research, policy, grants, and global partnerships; co-authored “Defending Democracy in the Digital Age” and expanded outreach.

**Dhara LLC**, Los Angeles, California

*Creative and Brand Strategy Lead*

**January 2021 - April 2024**

- Developed brand strategy and led creative across film, video, and print; delivered full branding for Ghia, Hawthorne, Adidas Y-3, and more.

**UC Berkeley Institute of International Studies**, Berkeley, California

*Visiting Research Scholar*

**November 2021 - March 2022**

- Analyzed post-Cold War U.S. foreign policy and law enforcement trends; co-authored “Global America” with Prof. Daniel Sargent (W.W. Norton, in progress).

**Bode Tailor Shop and Coffee Shop**, New York, New York

*Director of Special Projects*

**January 2021 - December 2021**

- At CFDA-winning Bode, built wholesale program, managed 15+ vendors, optimized retail ops, and scaled ARR from <\$3M to \$30M through events, design, and systems.

**U.S. Department of State – Bureau of Economic and Business Affairs**, Washington, D.C.

*Intern*

**August 2020 - December 2020**

- Aided U.S. firms on global labor/tax issues; drafted memos, press releases, and built an Asia-market guide to support economic policy goals.

SERVICE

**Bharath Sevadal Organization** NGO

**2018 - Current**

*Policy Worker*

- Building direct farmer-buyer channels, supporting land titles, and driving sustainable agriculture policy for marginalized communities in Karnataka, India.

**Everyone Deserves a Byte**

**2014 - Current**

*Co-founder*

- Introducing CS curricula to after-school programs for low-income, first-generation students. Impacted over 10K children across the US and abroad.