February 1, 2023

The International Working Group on Russian Sanctions Calls for Introducing a Low Price Cap on Russian Oil Products

In December 2022, the International Working Group on Russian Sanctions called for energy sanctions with the objective of reducing Russia’s revenues from oil and gas exports to $100-120 billion in 2023 from an estimated $357 billion in 2022.

Russia’s invasion of Ukraine is a violation of international law and order, which has inflicted inhumane violence and suffering on the Ukrainian people. Ending the war on Ukraine’s terms is the only sustainable solution to the multiple challenges - food security, inflation, refugees, and economic slowdown - caused by Russia’s aggression. We see a squeeze on Russian energy export revenues as the most effective economic tool to constrain Russia and hasten a decision in Moscow to end the invasion. And our assessment of Russia’s vulnerability to lower oil revenues has been reinforced both by historical experience and by multiple recent signs of economic strain as oil revenues fell in the fourth quarter of 2022 – including a wider budget deficit, a surge in domestic borrowing, and greater reliance on the oil fund.

However, G7 governments have decided to postpone a decision on the crude oil price cap until March in order to collect more data on the cap’s initial impact before making further adjustments. Thus, the key decision to be made now concerns the level of the product price caps, which will come into force on February 5.

We believe that the G7 governments should set a low-price cap on Russian oil products, specifically, more aggressive than crude price cap level, for several reasons. First, it will have a major impact, since oil products account for a third of Russia’s total oil exports. Second, Russia is in a weaker position with products than crude, since they are much harder to redirect, and have higher logistic costs. In particular, India and China – now the main sinks for Russian crude - have their own refining capacities and, therefore, less interest in buying refined Russian oil products. Third, stopping production would disrupt refineries. In addition, there is weak demand for some oil products – like naphta and fuel oil – giving the G7 greater leverage against Russia. Ultimately, we assess that Russia is likely to keep supplying oil products even under a more aggressive price cap. Moreover, governments and businesses, especially in the United States and EU member states, have the toolkit to balance market prices should they fluctuate.
Therefore, we call on G7 countries to set the low product price caps for products such as naptha and fuel oil which are in less demand, and where Russian has least leverage. Specifically, we propose the February 5 product price caps be set at a level consistent with crude prices clearly above Russia’s average cost of production and the market spread between crude and product prices. Using a $30/barrel benchmark\(^1\) crude price and average 2019-22 product spread over crude for lower price oil products (naptha, fuel oil) vs. 4Q-22 product spread over crude for the higher price oil products (diesel, jet/kero. Gasolining), we would recommend the following price per barrel of product: Diesel: $50-80, Jet/Kero: $45-75, Gasolina: $40; Naphtha: $25; LSFO\(^2\): $40, HSFO: $15.

The Proposed Level of the Price Cap for Oil Products

<table>
<thead>
<tr>
<th>Product</th>
<th>Market prices (Dec 2022), $/bbl</th>
<th>Average 2019-21</th>
<th>Average 2022</th>
<th>Average 2019-22</th>
<th>Q4 2022</th>
<th>Proposed product price cap, $/bbl (30$ banchmark oil)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gasoline</td>
<td>85</td>
<td>6</td>
<td>16</td>
<td>9</td>
<td>11</td>
<td>39</td>
</tr>
<tr>
<td>Diesel</td>
<td>121</td>
<td>10</td>
<td>43</td>
<td>58</td>
<td>51</td>
<td>48</td>
</tr>
<tr>
<td>Naphtha</td>
<td>67</td>
<td>-3</td>
<td>-15</td>
<td>-6</td>
<td>-16</td>
<td>24</td>
</tr>
<tr>
<td>High Sulphur Fuel Oil</td>
<td>57</td>
<td>-11</td>
<td>-24</td>
<td>-14</td>
<td>-29</td>
<td>16</td>
</tr>
<tr>
<td>0.5% Fuel Oil</td>
<td>78</td>
<td>10</td>
<td>6</td>
<td>9</td>
<td>1</td>
<td>39</td>
</tr>
</tbody>
</table>

\(^1\) The crude oil benchmark is used for the purposes of analytical illustration and reflect dependencies between the price for oil products and oil, of which products are produced.

\(^2\) Low sulfur fuel oil/0.5% Fuel Oil

Memo: Prices are quoted in $/tonne, which is the market standard for products. We estimated these prices using IEA prices quoted in $/bbl. Conversion factors = Tonnes to barrels equivalent. Grey reflects our preferred choice of the scenario.

Over time, we call for:

1. The price cap on crude oil to be progressively lowered in steps over time ("a ratchet"), ultimately aligning the crude price cap – and the price caps on diesel and other oil products - with the lower naptha and fuel oil price caps. We specifically call for agreement on a further decrease at the March price cap review.
2. Increased investment in monitoring and enforcement to prevent both Russian oil sales above the price cap and smuggling operations back into EU/G7 markets. Monitoring and enforcement should include frequent audits of pricing attestations obtained by tier-2 and tier-3 actors to determine whether the tier-1 parties providing them meet the safe-harbor guidelines of reasonable reliability. Monitoring and enforcement should also track efforts to smuggle Russian crude and product back into EU/G7 markets by disguising their origins through ship-to-ship transfers in the Mediterranean and East of Suez as well as blending operations utilizing floating and on-shore storage facilities in the trading hubs around Fujairah and Singapore.

3. Full sanctions on Gazprom, Russian oil companies, and Gazprombank, with limited exemptions for oil price cap-related transactions.

At the same time, we recognize that many supporters of Ukraine are cautious about an aggressive stance on the price cap. Along with the objective of depriving Russia of energy export revenues to finance the war, they have a strong and legitimate interest in stable energy markets and reducing inflation. We agree that it is critical to design the sanctions to have a significant effect on Russia while minimizing negative consequences for the citizens of partner and third countries, which include some of the most vulnerable.

**However, we argue that a lower price cap will not lead to market turbulence, such as a supply shock, for two key reasons:**

**First, it would remain profitable and rational at this level for Russia to continue supplying oil products to the global market.**

Our contention is that Russia has, on average, very low oil production costs - under $5/barrel cash lifting costs and under $10/barrel capital and exploration expenditure costs - as reported by Russia’s largest oil company, Rosneft, in its 2021 annual report. If anything, these costs - which are domestic costs in rubles - are likely to fall as the ruble weakens in response to lower oil earnings. At product prices aligned with crude prices above Russia’s average cost of production and the average market spread between crude and products prices, oil refining – and crude exports - will remain financially profitable and sustainable for Russia. As long as Russia continues to supply, there will be no shortage and, thus, no price surge.

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3 According to our analysis, the price of 30-35$ is higher than Russia’s average marginal production cost of crude oil.
In addition, Russia is boxed in. Oil storage within Russia is small relative to production, meaning it cannot continue production at normal levels without exports. And shutting down production in older Russian fields is risky, since Russia may lose reserves and production permanently.

Second, the US and EU have a toolkit to help balance the market in case of price fluctuations, including:

- Oil emergency reserves: The release of 240 million barrels of emergency reserves by IEA countries - 1.5 million barrels a day (mbd) for 6 months - would make a material difference to supply. And there is scope to do more: for example, when Allied forces started their air campaign against Iraq in 1991, the IEA activated a pre-agreed upon plan to release 2.5 mbd. Altogether, IEA member countries hold 1.5 billion barrels in public reserves and about 575 million barrels through obligations with the private sector; thus, releases since the start of Russia’s invasion only amount to 9% of total reserves.

- Potential for increase in production. The United States may be able to increase production by 0.7-0.8 mbd within six months. In addition, Saudi Arabia and the UAE have 3 mbd in spare capacity.

The EU and G7 countries should now impose a low price cap on Russian naptha and fuel oil exports, consistent with a $30/bbl crude price. Over time, we believe that the G7 should aim to lower the price cap on Russia’s crude and other product exports in steps to align with the lower naptha and fuel oil product price caps. We see price caps at this level as rapidly constraining Russia’s economy, and helping to end the war, while maintaining Russia’s incentive to supply.
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